WHATS ALL THIS ABOUT

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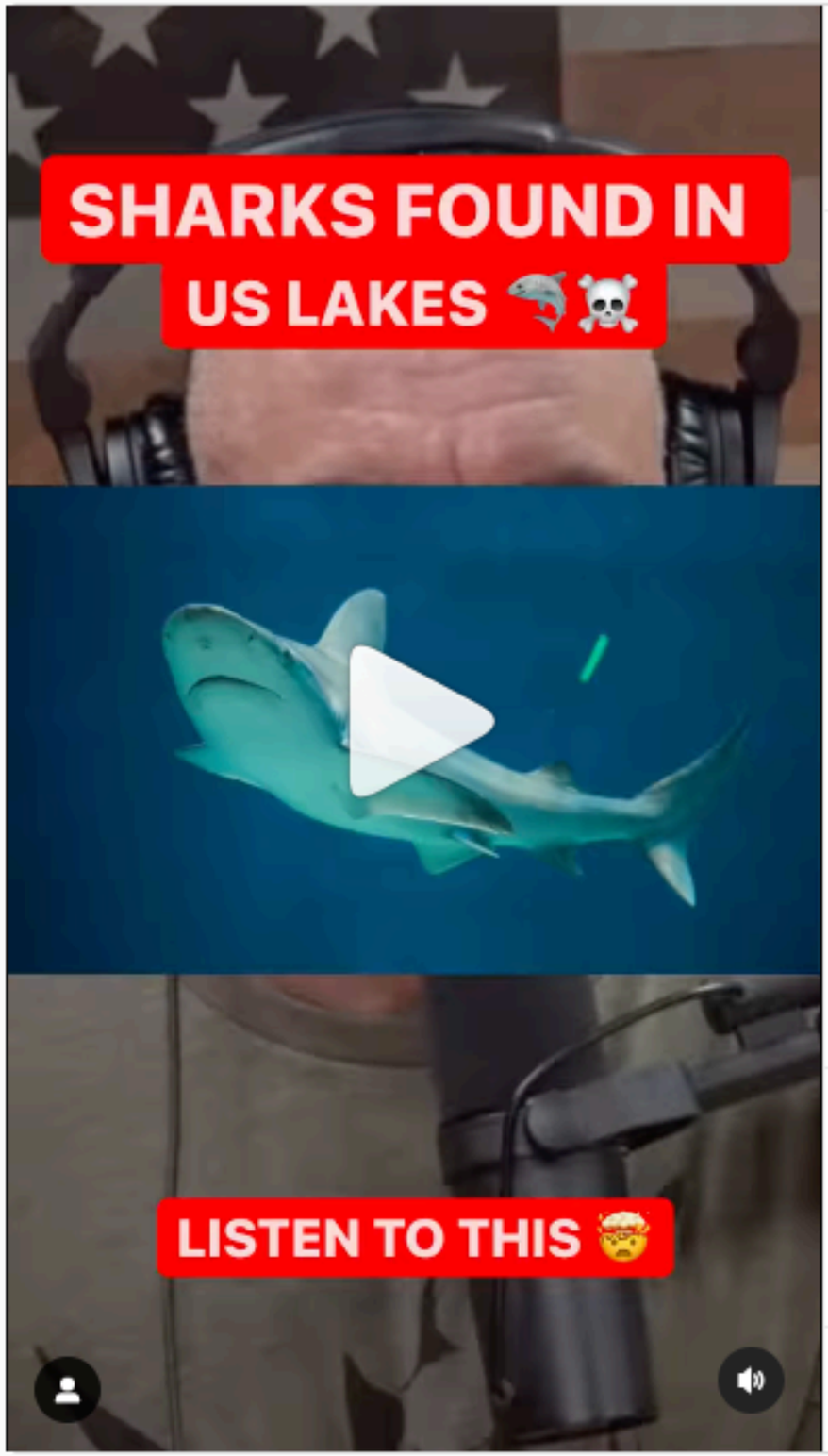
Slides: jasonluther.net/fakenews

Quiz:

Fake news or real news?

4 questions

1



jorgeheathen • Follow
Synthwave Goose • Blade Runner 2049

jorgeheathen Giant Bull sharks found across the USA.

EPISODE with @forrest.galante

#mystery #interesting #joerogan #animals #animales #animal #nature #sharks #water #sea #usa #us #monsters #monster #sharkweek

1w

thebarberit We're talking bull sharks. No? So why keep showing great whites...

1w 2,778 likes Reply

View replies (50)

148,438 likes

JULY 27

Add a comment... Post

2

John W. Rich (Fake Tech Exec)
@Cokedupoptions

Congratulations to the IRS on winning the $846.3 million Mega Millions Jackpot!

1:48 PM · Aug 2, 2022 · Twitter for Android

44.7K Retweets **4,798** Quote Tweets **362.1K** Likes

3

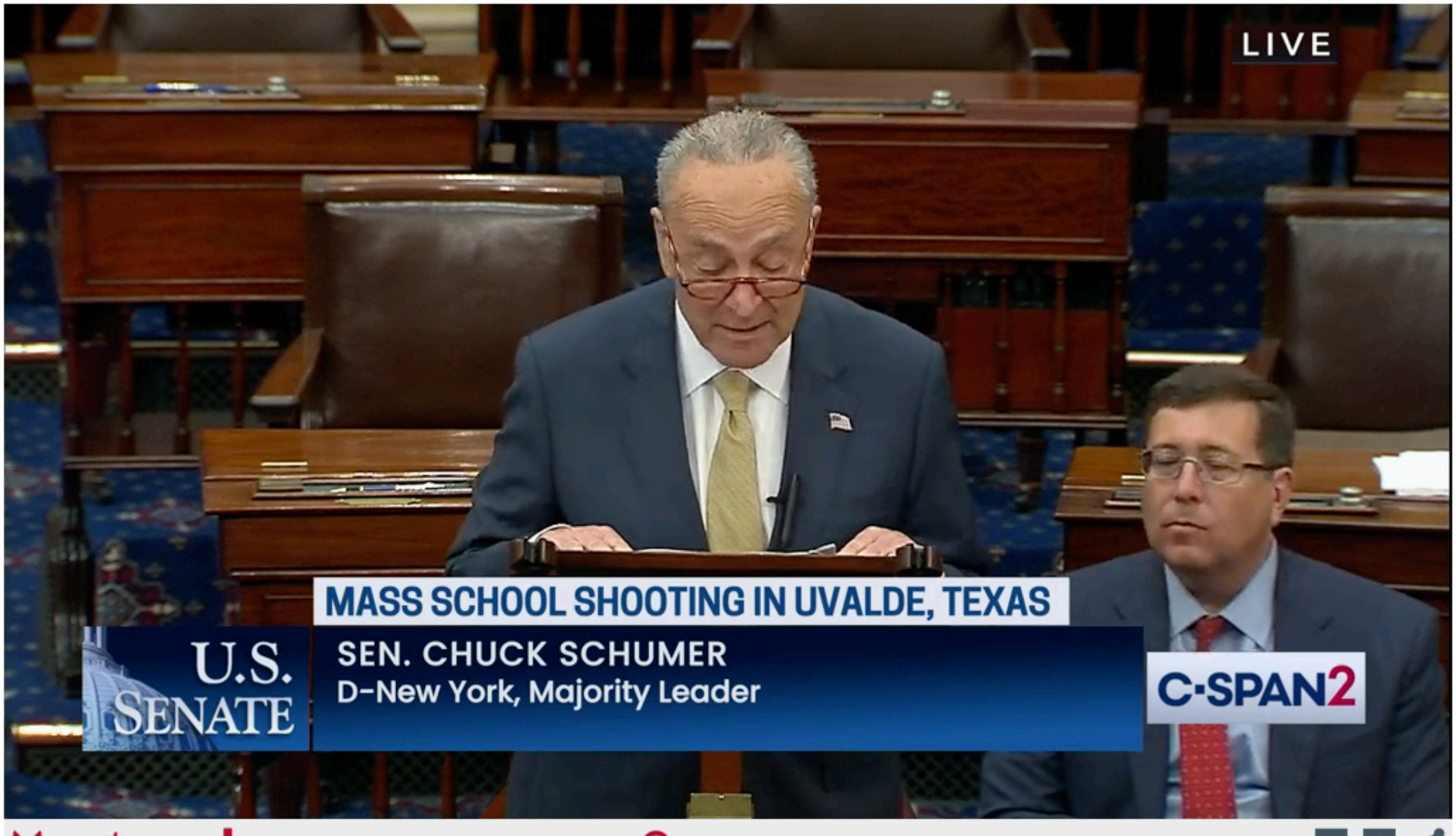
Planned Parenthood Votes TV ad:

“Mehmet Oz is so extreme he wants to make abortion a crime in Pennsylvania.”

4

Senate speech, May 25, 2022:

“The leading cause of death among children is a firearm.”



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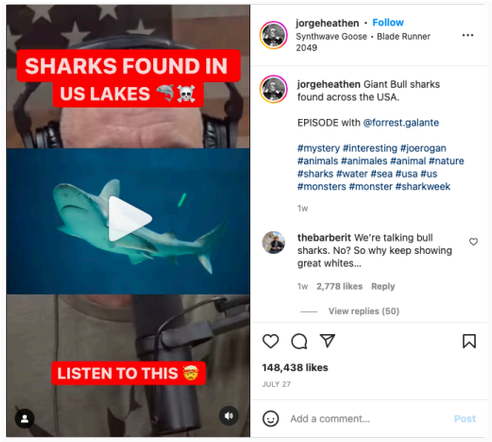


False

Source: Politifact

https://bit.ly/3QueJ40

“Experts told The Associated Press **there’s no documentation of bull sharks in the Great Lakes**. The myth also has been debunked by organizations such as the Shedd Aquarium (on Lake Michigan) and the Great Lakes Echo, produced by Michigan State University’s Knight Center for Environmental Journalism.”

2

False

Source: Politifact

https://bit.ly/3QIFCao

“The user appears to have based this assumption on a **mistaken calculation based on the headline and not on the content of the article itself**, which details how the lottery winnings get paid out and what taxes are owed.

3

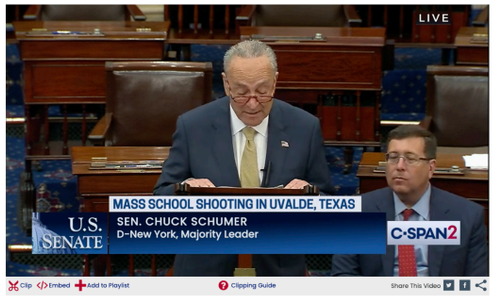
Half true

Source: Politifact

https://bit.ly/3bKqHrj

“While Oz has said that he supports restrictions, he’s been silent on the question of what criminal penalties, if any, should be applied to patients or doctors.”

4



Mostly true

Source: Politifact

https://bit.ly/3dkdFBy

“The CDC publishes data on the leading causes of death among different demographic groups, providing the most reliable data. In 2020, the leading cause of death among children ages one through 18 involved a firearm.”

“If infants are included, rankings of the leading causes of death for children up to age 18 change.”

ONLINE ⇨ IRL

TRUMP
MAKE AMERICA GREAT AGAIN
INVESTIGATE
ELECTION FRAUD NOW.
PROSECUTE
THOSE WHO ARE GUILTY
TRUMP
2020

REUTERS

MEDIA INDUSTRY APRIL 5, 2021 / 6:06 AM / UPDATED 8 MONTHS AGO

Half of Republicans believe false accounts of deadly U.S. Capitol riot-Reuters/Ipsos poll

By James Oliphant, Chris Kahn

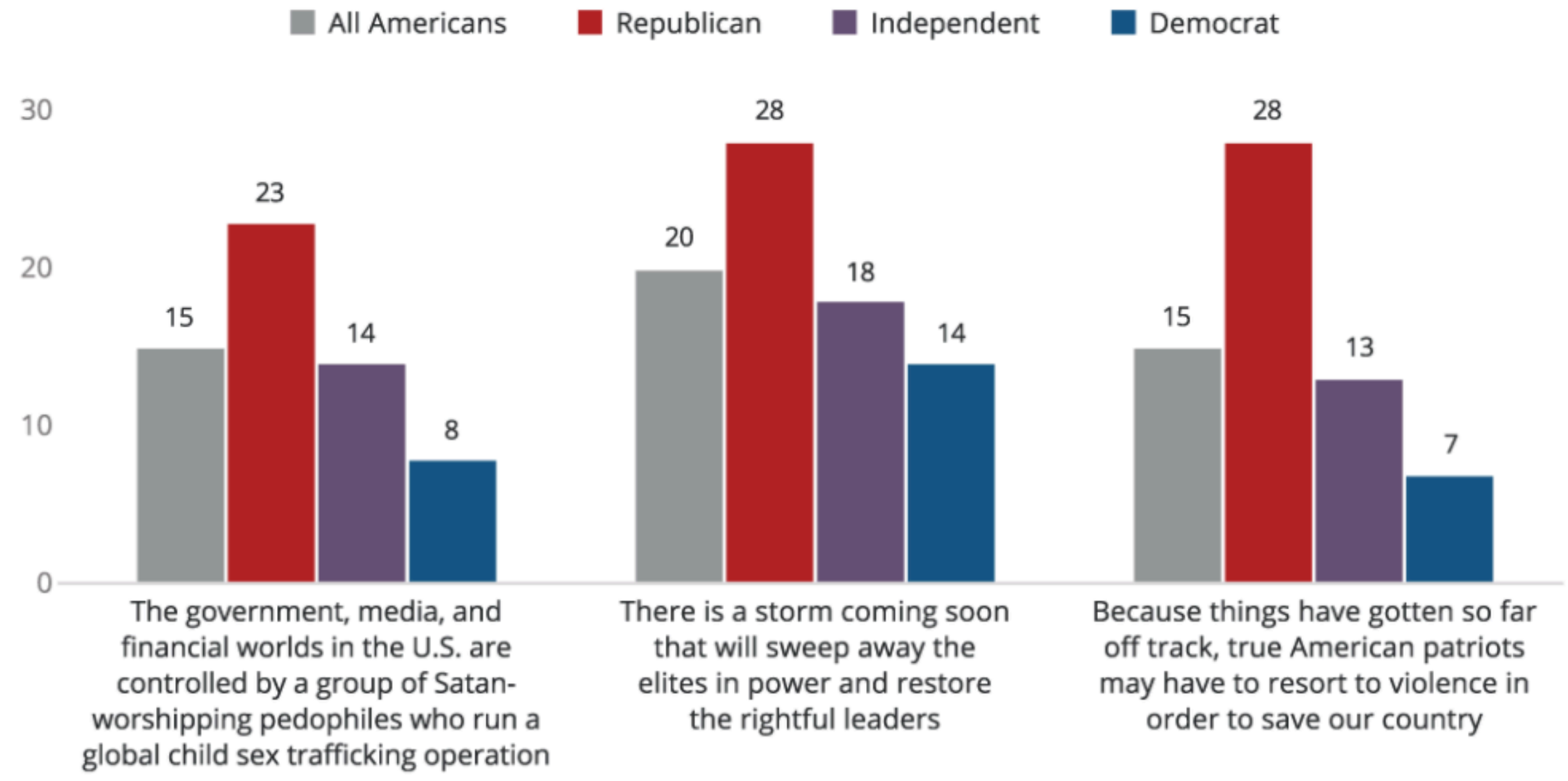
7 MIN READ

Six in 10 Republicans also believe the false claim put out by Trump that November's presidential election "was stolen" from him due to widespread voter fraud, and the same proportion of Republicans think he should run again in 2024, the March 30-31 poll showed.

Source: Reuters

FIGURE 1. QAnon Conspiracy Theories, by Party Affiliation

Percent who agree:



Source: PRRI-IFYC March 2021 Survey.

Source: Public Religion Research Institute

Search
US edition
The Guardian
News website of the year

How a Trump-backed 'QAnon whack job' won with Democratic 'collusion'

Republican Dan Cox won nomination for Maryland governor, but current governor says that was thanks to Democrats promoting extremist opponents they think will be easier prey

Dan Cox shakes hands with a supporter on primary night in Emmitsburg, Maryland. Photograph: Kenneth K Lam/AP

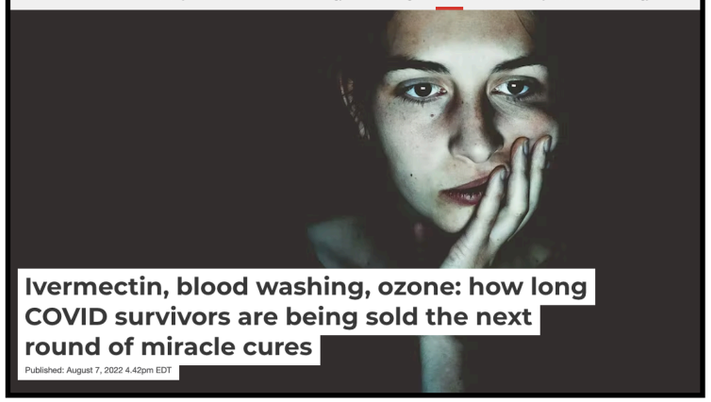
In a midterm election year, Democrats have sought to boost pro-Trump Republicans in competitive states, placing the risky bet that as the January 6 committee remains in the headlines, extremists who support the former president's lie about electoral fraud in his 2020 defeat will prove unpalatable to voters.

In the last 2 weeks alone...

THE CONVERSATION

Academic rigor, journalistic flair

COVID-19 Arts + Culture Economy Education Environment + Energy Ethics + Religion Health Politics + Society Science + Technology



Ivermectin, blood washing, ozone: how long COVID survivors are being sold the next round of miracle cures

Published: August 7, 2022 4.42pm EDT

BROOKINGS

SERIES: The Strengthening American Democracy Initiative

FIXGOV

Misinformation is eroding the public's confidence in democracy

Gabriel R. Sanchez, **Keesha Middlemass**, and **Aila Rodriguez** · Tuesday, July 26, 2022

The New York Times

How Russian Propaganda Is Reaching Beyond English Speakers

Social media companies have taken steps to restrict Russian state media accounts. But posts from those accounts still spread in Spanish, Arabic and other languages and in places outside the West.

Give this article 164

Rescuers and service members at a shopping mall hit by a Russian missile in Kremenchuk, Ukraine, in June. Reuters

Hunting for Voter Fraud, Conspiracy Theorists Organize 'Stakeouts'

A nascent effort to surveil drop boxes for potential fraud is taking shape in at least 10 states, worrying election officials and law enforcement.

Give this article

Dropping off a ballot during Arizona's primary election in Mesa in early August. Mobilization efforts to surveil boxes in several states target so-called ballot mules.
Rebecca Noble for The New York Times

CNN BUSINESS Markets Tech Media Success More Audio Live TV

DOW +1.39% S&P 500 +1.72% NASDAQ -1.19% FEATURED Fear & Greed Index LATEST Opinion: It's not just Equifax. The whole credit reporting system needs an overhaul

A jury finds Infowars conspiracy theorist Alex Jones should pay $45.2 million in punitive damages to the parents of a Sandy Hook shooting victim

By Brian Stelter, CNN Business
Updated 7:43 PM ET, Fri August 5, 2022

CONTENT BY COMPARECREDIT™

Hands down the top credit card of 2022

Get a $200 bonus after you spend $500 within 3 months

Card hits market with $0 annual fee!

0% intro on purchases for 15 months and balance transfers

The card is designed to help you save money

PROPUBLICA

Investigative Journalism in the Public Interest

ives Newsletters About Us

Health Care

How Misinformation About COVID Vaccines and Pregnancy Took Root Early On and Why It Won't Go Away

Before coronavirus vaccines were even released, a disinformation campaign used a moment of national and personal vulnerability to prey on those who were pregnant or who planned to become pregnant.

Weather Indications: FAIR; COLD.

863,956
WORLDS CIRCULATED YESTERDAY

The World.

"Circulation Books Open to All."

863,956
WORLDS CIRCULATED YESTERDAY

VOL. XXXVIII. NO. 13,339. NEW YORK, THURSDAY, FEBRUARY 17, 1898. PRICE ONE CENT in Greater New York and Jersey City (TWO CENTS outside of Greater New York and Jersey City and on trains.

MAINE EXPLOSION CAUSED BY BOMB OR TORPEDO?

Capt. Sigsbee and Consul-General ... in Doubt---The World Has Sent a Special Tug, With ... Out---Lee Asks for an Immediate Court of Inquiry---Capt. Sigsbee's Suspicions.

CA I. SIGSBEE, IN A SUPPRESSED ... MADE POSSIBLE BY AN ENEMY.

Dr. E. C. Pendleton, Just Arrived from Havana, Says He Discovered ... a Plot to Blow Up the Ship---Capt Zalinski, the Dynamite Expert, and ... Say to The World that the Wreck Was Not Accidental---Washington Officials Ready for Vigorous Action if Spanish Responsibility Can Be Shown---Divers to Be Sent Down to Make Careful Examinations.

HISTORY DEPT.

The Long and Brutal History of Fake News

Bogus news has been around a lot longer than real news. And it's left a lot of destruction behind.

By **JACOB SOLL** | December 18, 2016

HIDDEN BRAIN A CONVERSATION ABOUT LIFE'S UNSEEN PATTERNS

Fake News: An Origin Story

June 25, 2018 · 9:00 PM ET

SHANKAR VEDANTAM

RHAINA COHEN

TARA BOYLE

27-Minute Listen + PLAYLIST

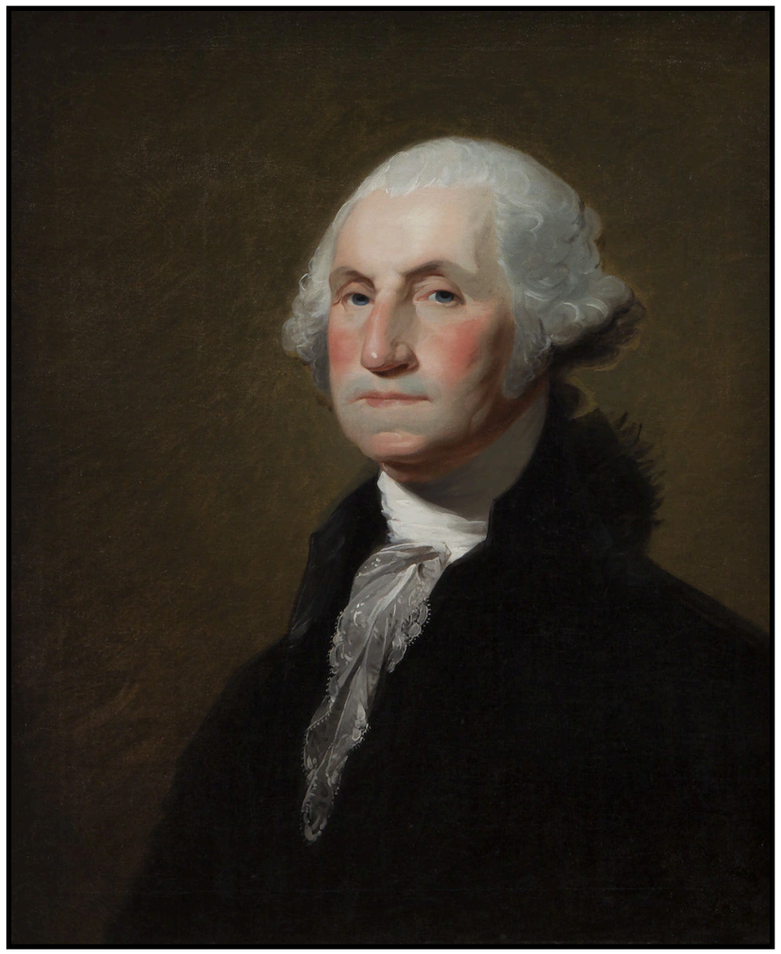
The Washington Post

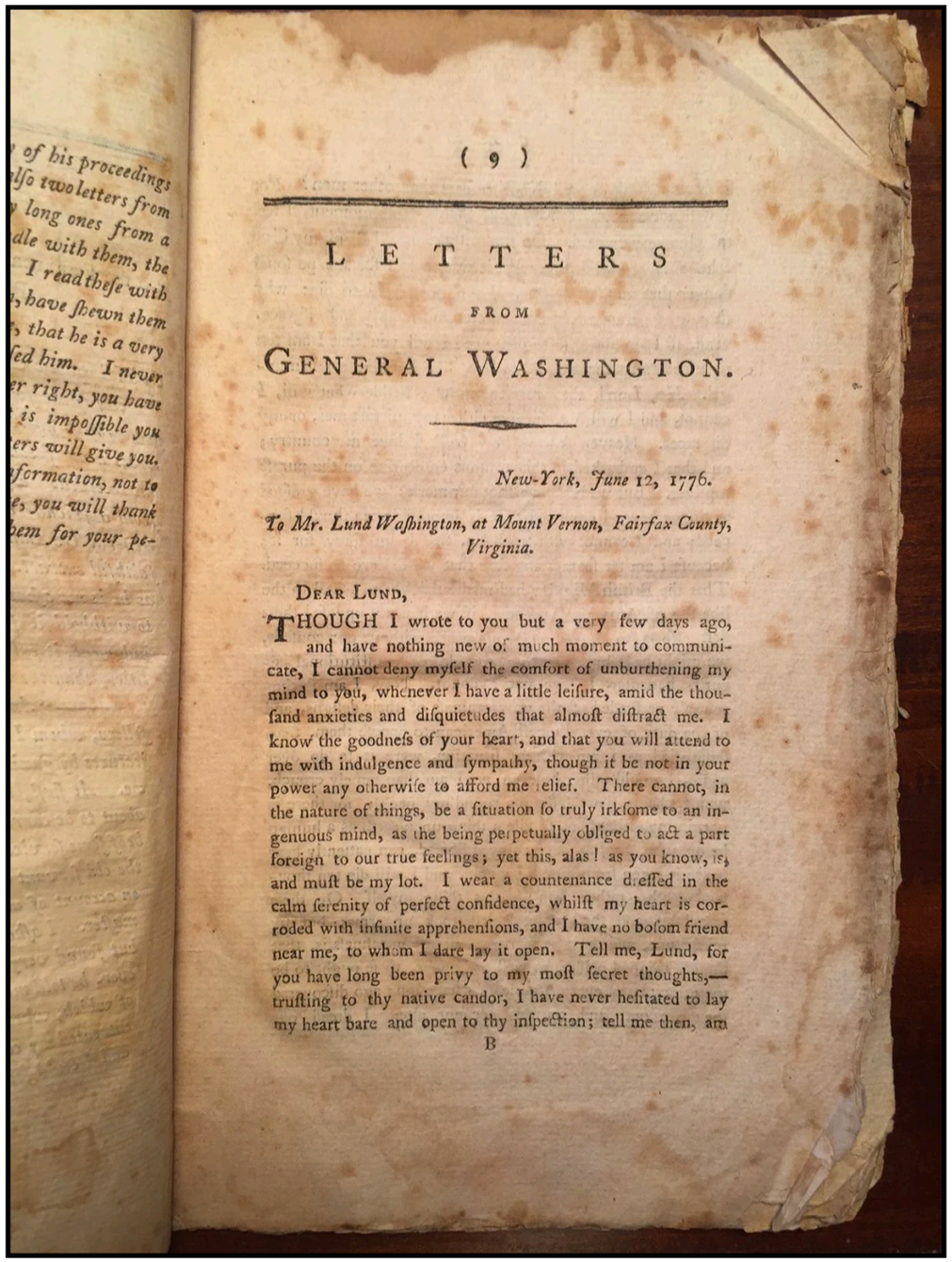
RETROPOLIS

The fake news that haunted George Washington

By Gregory S. Schneider

April 10, 2017 at 8:00 a.m. EDT





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(9)

LETTERS

FROM

GENERAL WASHINGTON.

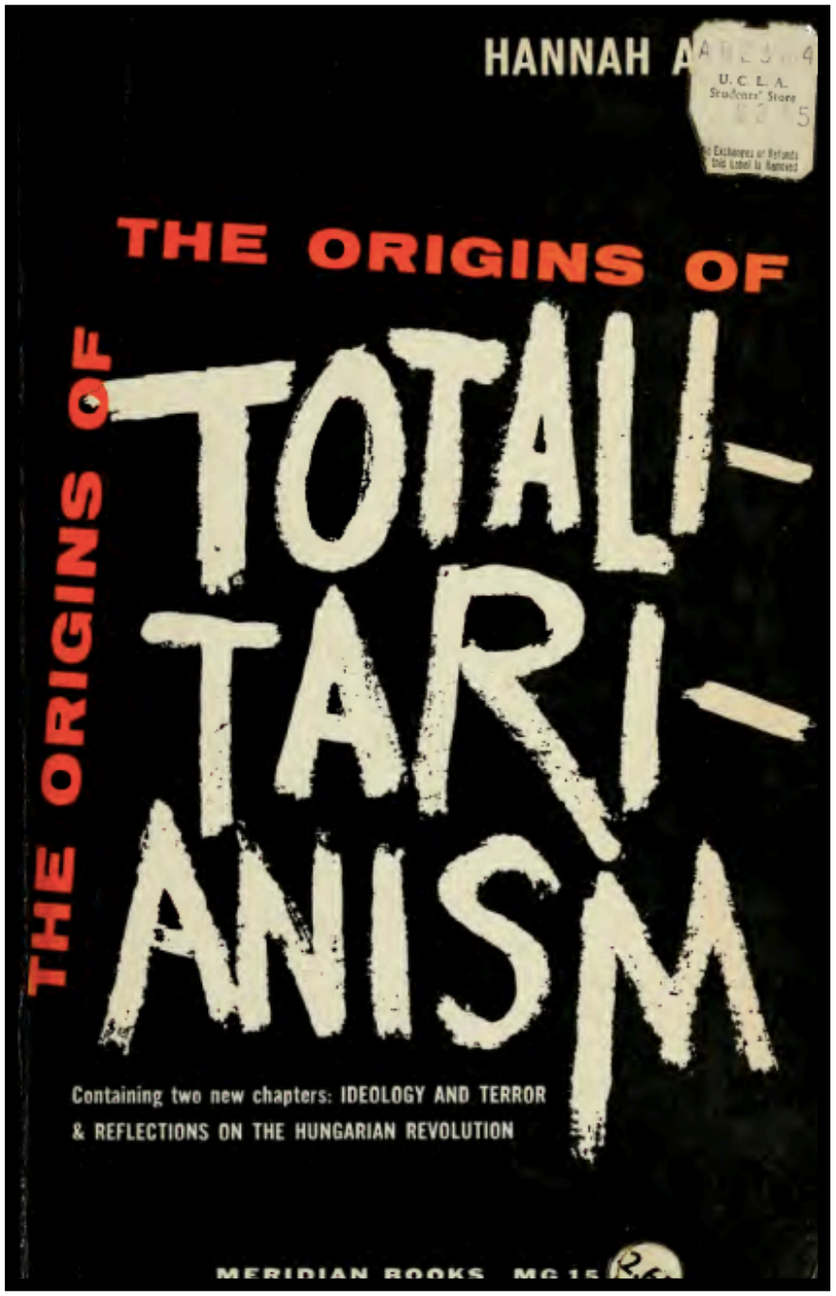
New-York, June 12, 1776.

To Mr. Lund Washington, at Mount Vernon, Fairfax County, Virginia.

DEAR LUND,

THOUGH I wrote to you but a very few days ago, and have nothing new of much moment to communicate, I cannot deny myself the comfort of unburthening my mind to you, whenever I have a little leisure, amid the thousand anxieties and disquietudes that almost distract me. I know the goodness of your heart, and that you will attend to me with indulgence and sympathy, though it be not in your power any otherwise to afford me relief. There cannot, in the nature of things, be a situation so truly irksome to an ingenuous mind, as the being perpetually obliged to act a part foreign to our true feelings; yet this, alas! as you know, is, and must be my lot. I wear a countenance dressed in the calm serenity of perfect confidence, whilst my heart is corroded with infinite apprehensions, and I have no bosom friend near me, to whom I dare lay it open. Tell me, Lund, for you have long been privy to my most secret thoughts,—trusting to thy native candor, I have never hesitated to lay my heart bare and open to thy inspection; tell me then, am

B



"The ideal subject of totalitarian rule is not the convinced Nazi or the convinced Communist, but people for whom the distinction between fact and fiction (i.e. the reality of experience) and the distinction between true and false ... no longer exist."

—Hannah Arent, 1951

fake news

Muddled from the start

1. As a critique of “mainstream media”

2. As problematic content; different from “real news”

This Analysis Shows How Viral Fake Election News Stories Outperformed Real News On Facebook

A BuzzFeed News analysis found that top fake election news stories generated more total engagement on Facebook than top election stories from 19 major news outlets combined.

Craig Silverman
BuzzFeed Founding Editor, Canada

Posted on November 16, 2016, at 5:15 p.m. ET

Tweet Share Copy

BuzzFeed | Getty Images

Buzzfeed

November 16, 2016
(13 days after the election)

940 tweets found Oldest

1. Dec 10th 2016 - 9:11:49 AM EST
20k 61k Hide

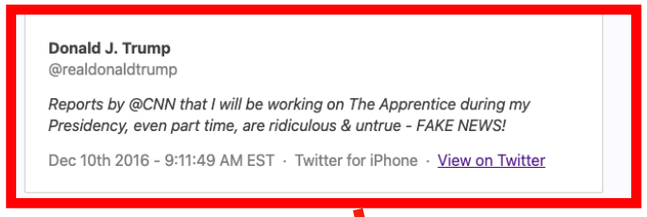
Donald J. Trump
@realdonaldtrump

Reports by @CNN that I will be working on The Apprentice during my Presidency, even part time, are ridiculous & untrue - FAKE NEWS!

Dec 10th 2016 - 9:11:49 AM EST · Twitter for iPhone · View on Twitter

First mention of “fake news” from Trump on Twitter

December 10, 2016 (about a month after the election)



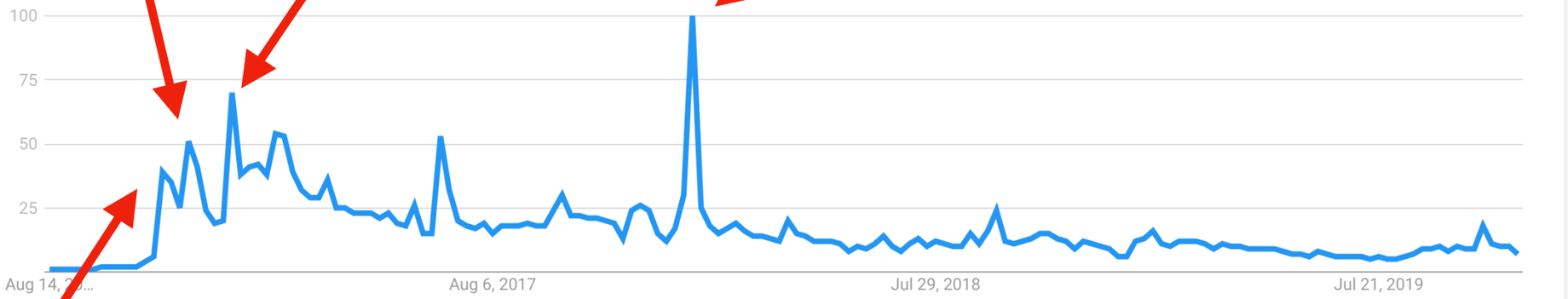
Google Trends | Explore

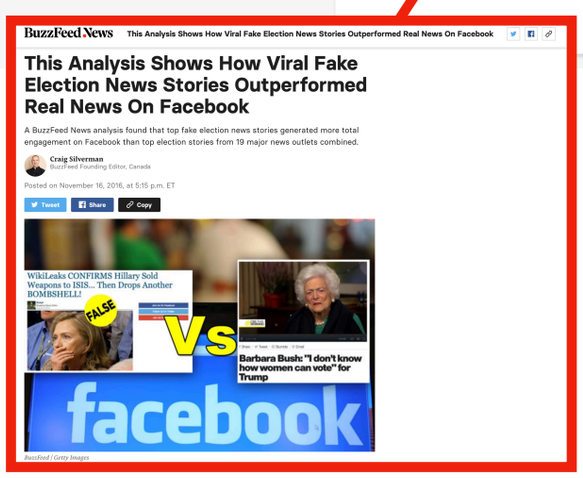
"fake news"
Search term

+ Compare

United States | 8/13/16 - 11/13/19 | All categories | Web Search

Interest over time

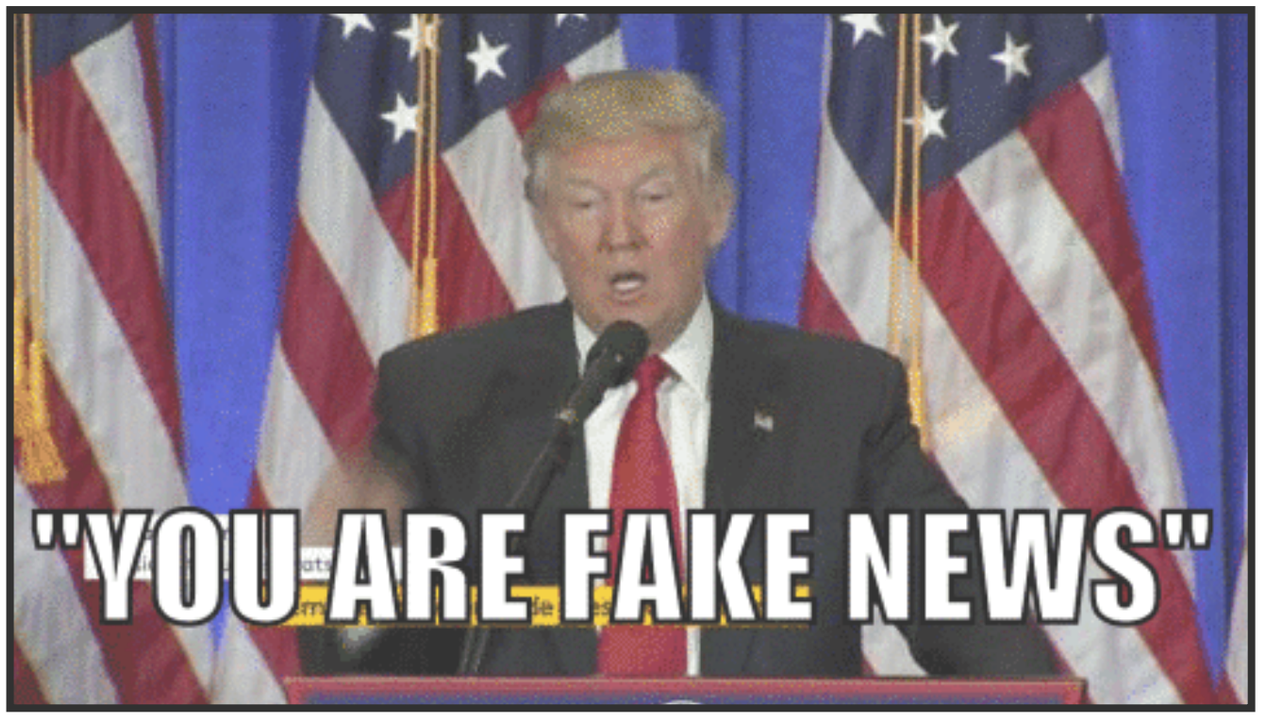


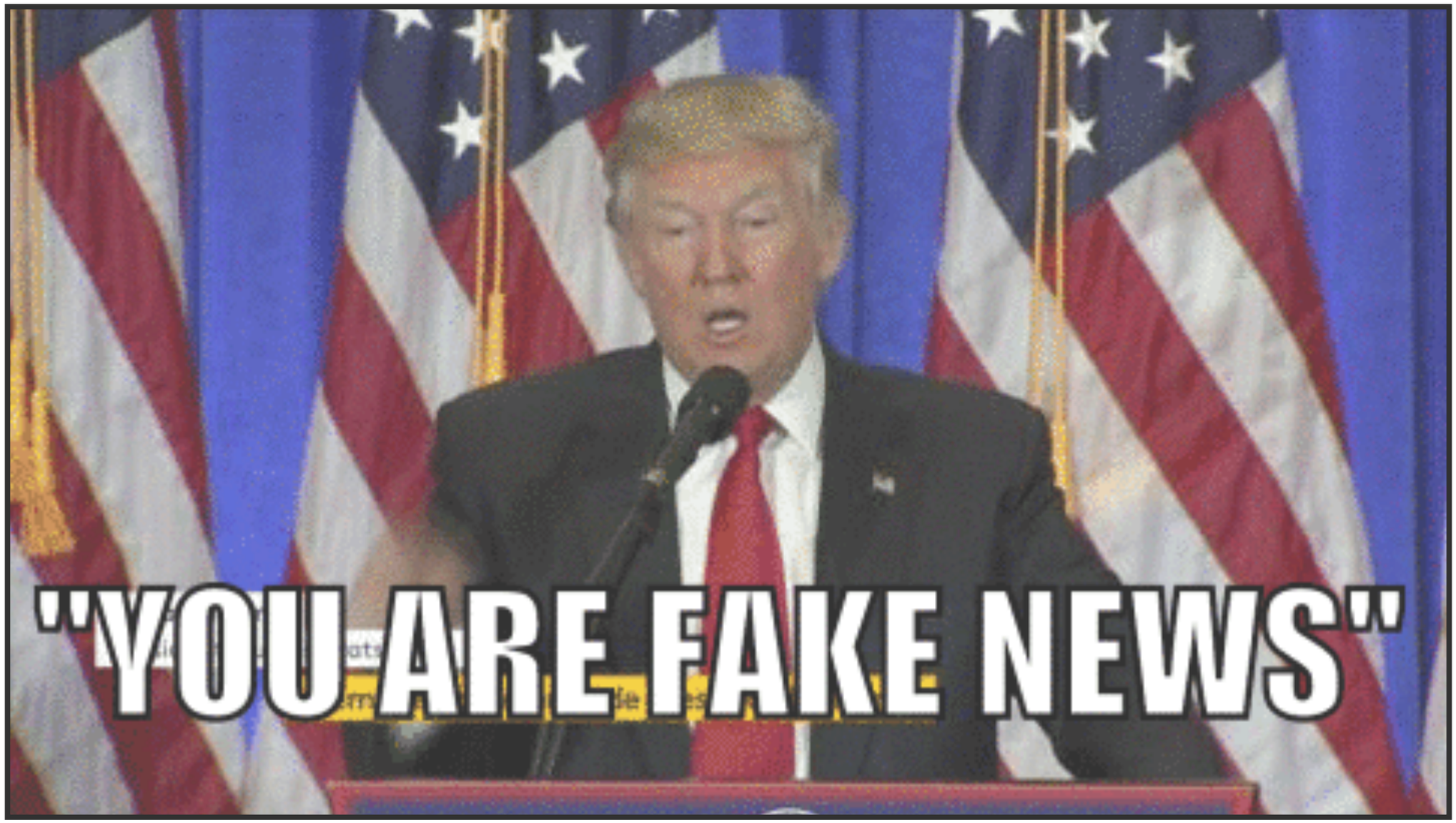


https://trends.google.com/

fake news as

1 critique of “mainstream media”





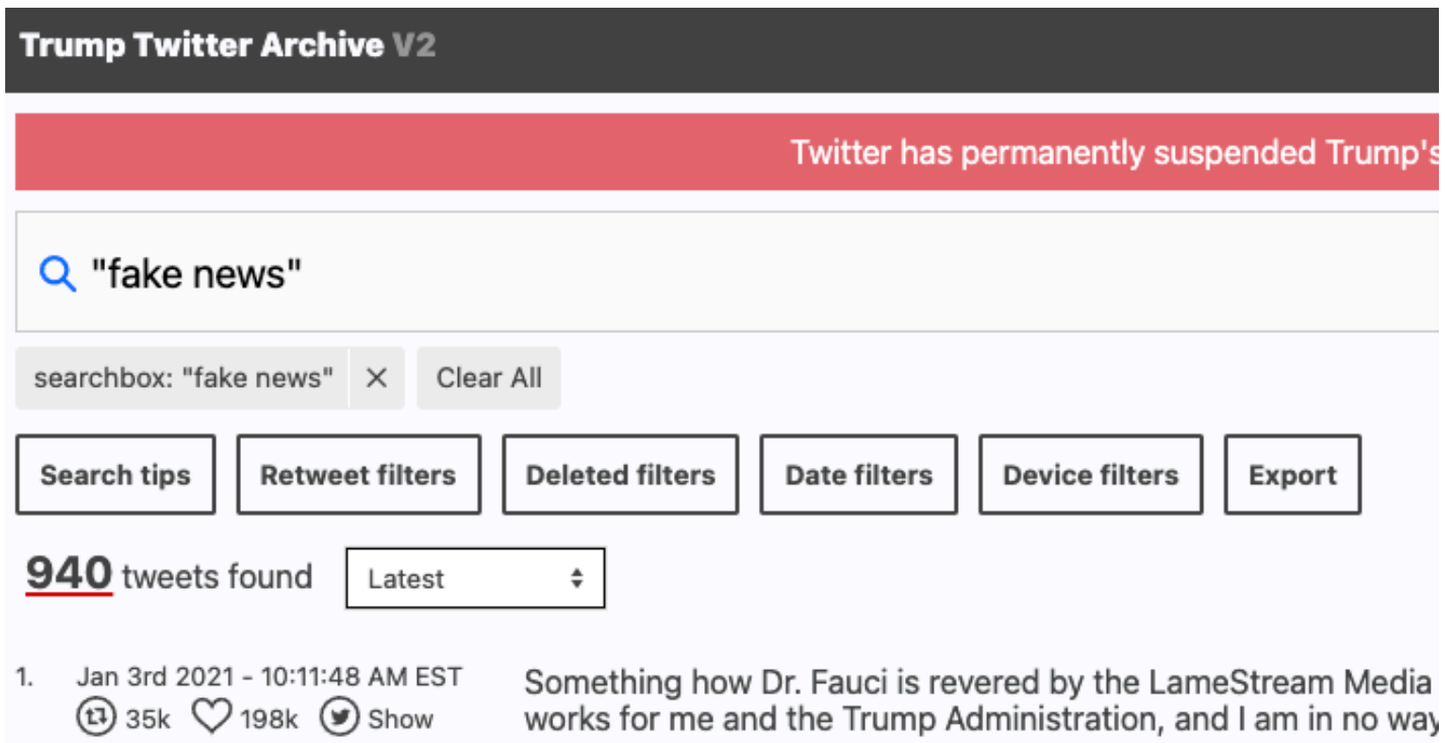
Trump calls CNN “fake news” at his first press conference since Election Day.

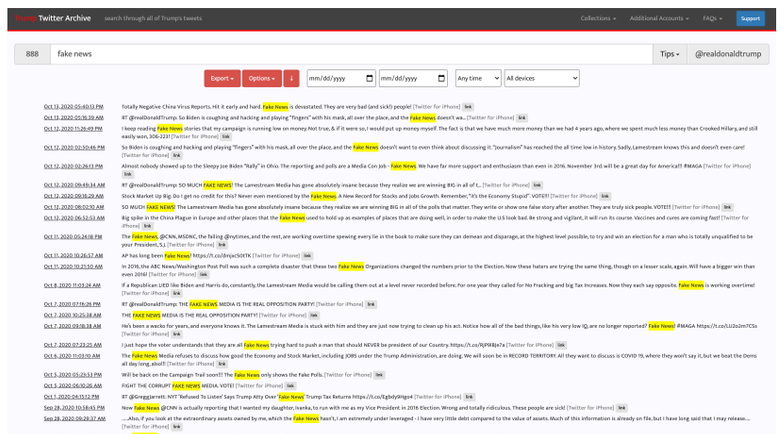
January 11, 2017 (9 days before inauguration)

Donald J. Trump @realDonaldTrump · Oct 12

So Biden is coughing and hacking and playing “fingers” with his mask, all over the place, and the Fake News doesn’t want to even think about discussing it. “Journalism” has reached the all time low in history. Sadly, Lamestream knows this and doesn’t even care!

24.1K 35.7K 134.2K





fake news as

2 problematic content; as different from “real news”

misinformation

What is news?

propaganda

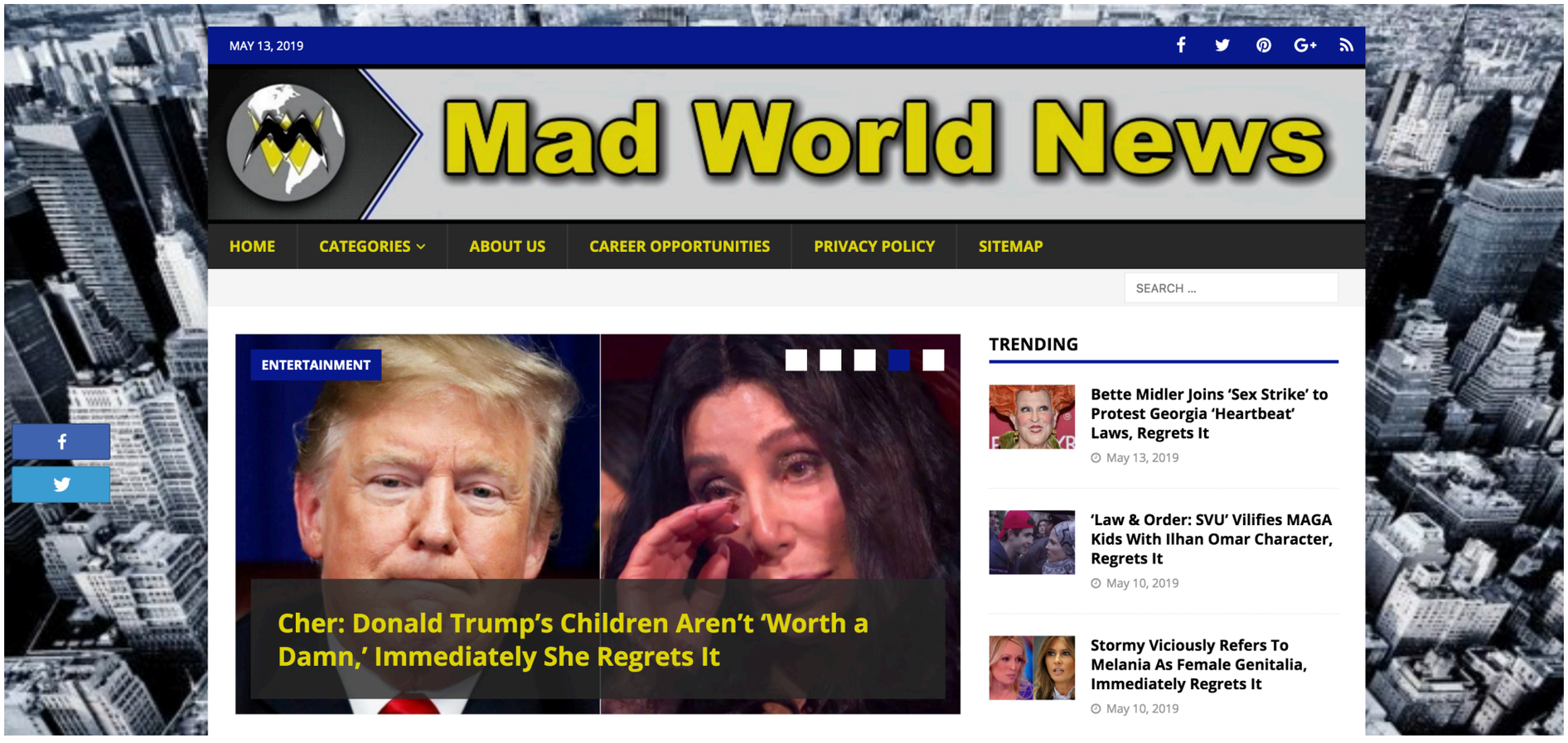
junk news

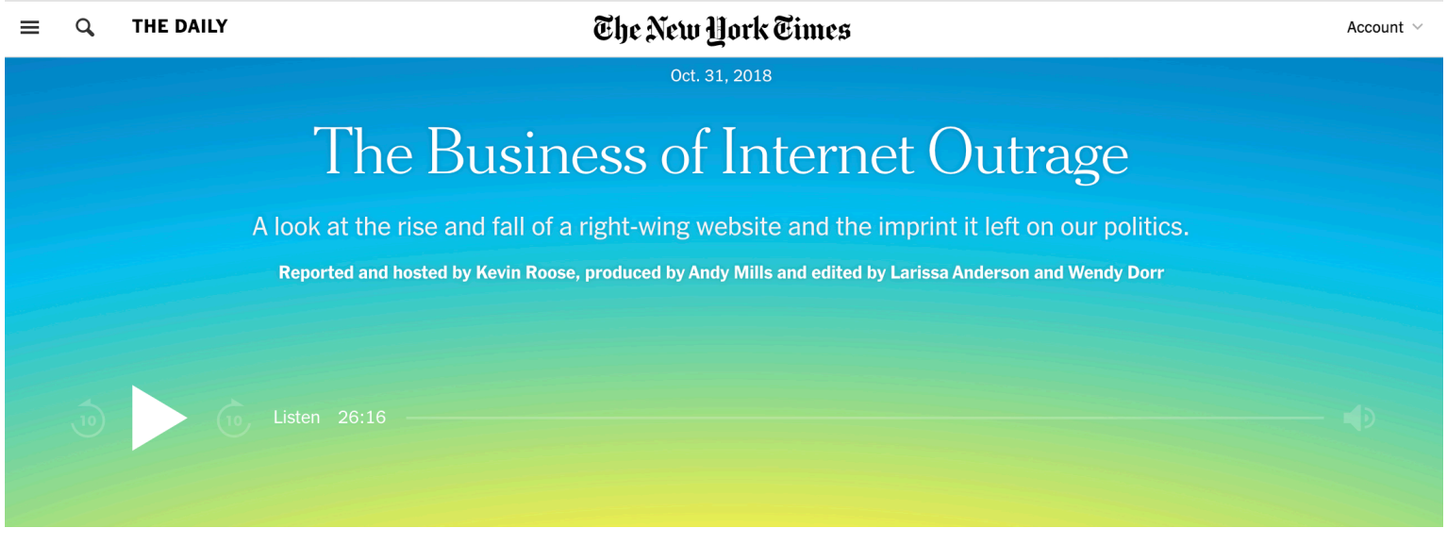
disinformation

false news

low-quality news content

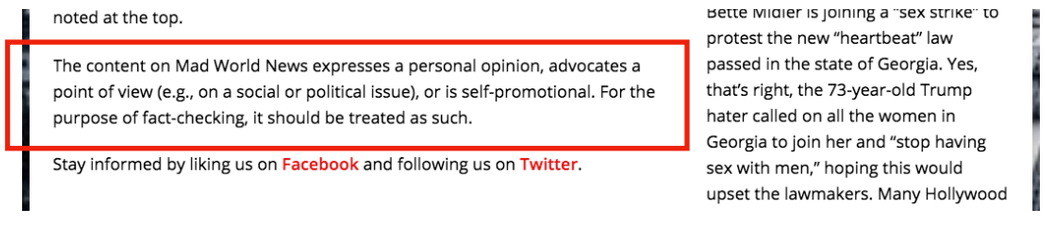
2 problematic content; as different from “real news”



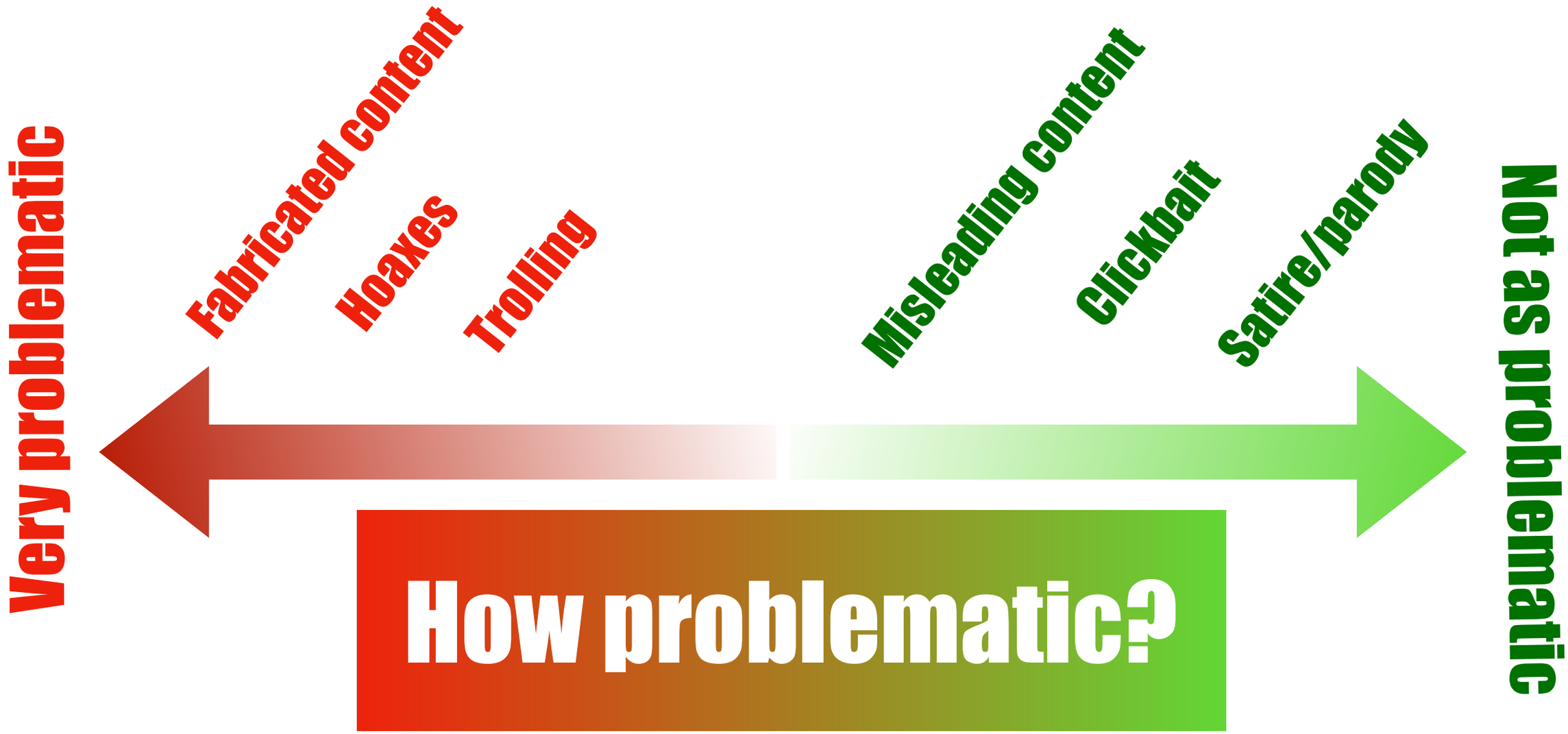


2 problematic content; as different from “real news”

The content on Mad World News expresses a personal opinion, advocates a point of view (e.g., on a social or political issue), or is self-promotional. For the purpose of fact-checking, it should be treated as such.



2 problematic content; as different from “real news”



2 problematic content; as different from “real news”

Very problematic

Chris Jeffreys
10 hrs ·

This is really REALLY BIG.

HUGE...

From the CDC...

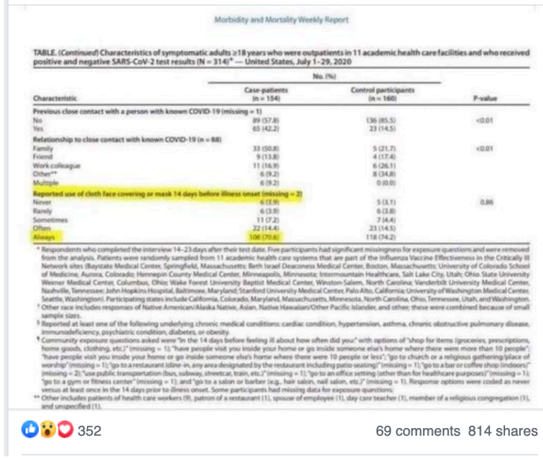
70.6% of those testing positive wore masks ALWAYS.

3.9% of those testing positive wore masks NEVER

This means that people who wear masks, are actually "collecting" the virus in their masks.

The airborne particles are being absorbed into the Masks and staying on our faces rather than dissipating.

A clear indication there is a correlation to more infected people wearing masks than those who do not.



Morbidity and Mortality Weekly Report

TABLE. (Continued) Characteristics of symptomatic adults ≥18 years who were outpatients in 11 academic health care facilities and who received positive and negative SARS-CoV-2 test results (N = 314)* — United States, July 1–29, 2020

Characteristic	No. (%) Case-patients (n = 154)	Control participants (n = 160)	P-value
Previous close contact with a person with known COVID-19 (missing = 1)			
No	89 (57.8)	136 (85.5)	<0.01
Yes	65 (42.2)	23 (14.5)	
Relationship to close contact with known COVID-19 (n = 88)			
Family	33 (50.8)	5 (21.7)	<0.01
Friend	9 (13.8)	4 (17.4)	
Work colleague	11 (16.9)	6 (26.1)	
Other**	6 (9.2)	8 (34.8)	
Multiple	6 (9.2)	0 (0.0)	
Reported use of cloth face covering or mask 14 days before illness onset (missing = 2)			
Never	6 (3.9)	5 (3.1)	0.86
Rarely	6 (3.9)	6 (3.8)	
Sometimes	11 (7.2)	7 (4.4)	
Often	22 (14.4)	23 (14.5)	
Always	108 (70.6)	118 (74.2)	

* Respondents who completed the interview 14–23 days after their test date. Five participants had significant missingness for exposure questions and were removed from the analysis. Patients were randomly sampled from 11 academic health care systems that are part of the Influenza Vaccine Effectiveness in the Critically Ill Network sites (Baystate Medical Center, Springfield, Massachusetts; Beth Israel Deaconess Medical Center, Boston, Massachusetts; University of Colorado School of Medicine, Aurora, Colorado; Hennepin County Medical Center, Minneapolis, Minnesota; Intermountain Healthcare, Salt Lake City, Utah; Ohio State University Wexner Medical Center, Columbus, Ohio; Wake Forest University Baptist Medical Center, Winston-Salem, North Carolina; Vanderbilt University Medical Center, Nashville, Tennessee; John Hopkins Hospital, Baltimore, Maryland; Stanford University Medical Center, Palo Alto, California; University of Washington Medical Center, Seattle, Washington). Participating states include California, Colorado, Maryland, Massachusetts, Minnesota, North Carolina, Ohio, Tennessee, Utah, and Washington.

† Other race includes responses of Native American/Alaska Native, Asian, Native Hawaiian/Other Pacific Islander, and other; these were combined because of small sample sizes.

§ Reported at least one of the following underlying chronic medical conditions: cardiac condition, hypertension, asthma, chronic obstructive pulmonary disease, immunodeficiency, psychiatric condition, diabetes, or obesity.

¶ Community exposure questions asked were "In the 14 days before feeling ill about how often did you" with options of "shop for items (groceries, prescriptions, home goods, clothing, etc.)" (missing = 1); "have people visit you inside your home or go inside someone else's home where there were more than 10 people"; "have people visit you inside your home or go inside someone else's home where there were 10 people or less"; "go to church or a religious gathering/place of worship" (missing = 1); "go to a restaurant (dine-in, any area designated by the restaurant including patio seating)" (missing = 1); "go to a bar or coffee shop (indoors)" (missing = 2); "use public transportation (bus, subway, streetcar, train, etc.)" (missing = 1); "go to an office setting (other than for healthcare purposes)" (missing = 1); "go to a gym or fitness center" (missing = 1); and "go to a salon or barber (e.g., hair salon, nail salon, etc.)" (missing = 1). Response options were coded as never versus at least once in the 14 days prior to illness onset. Some participants had missing data for exposure questions.

** Other includes patients of health care workers (9), patron of a restaurant (1), spouse of employee (1), day care teacher (1), member of a religious congregation (1), and unspecified (1).

352 69 comments 814 shares

the ONION

ICS | SPORTS | LOCAL | ENTERTAINMENT | ONION GAMERS NETWORK | OPINION | VIDEO

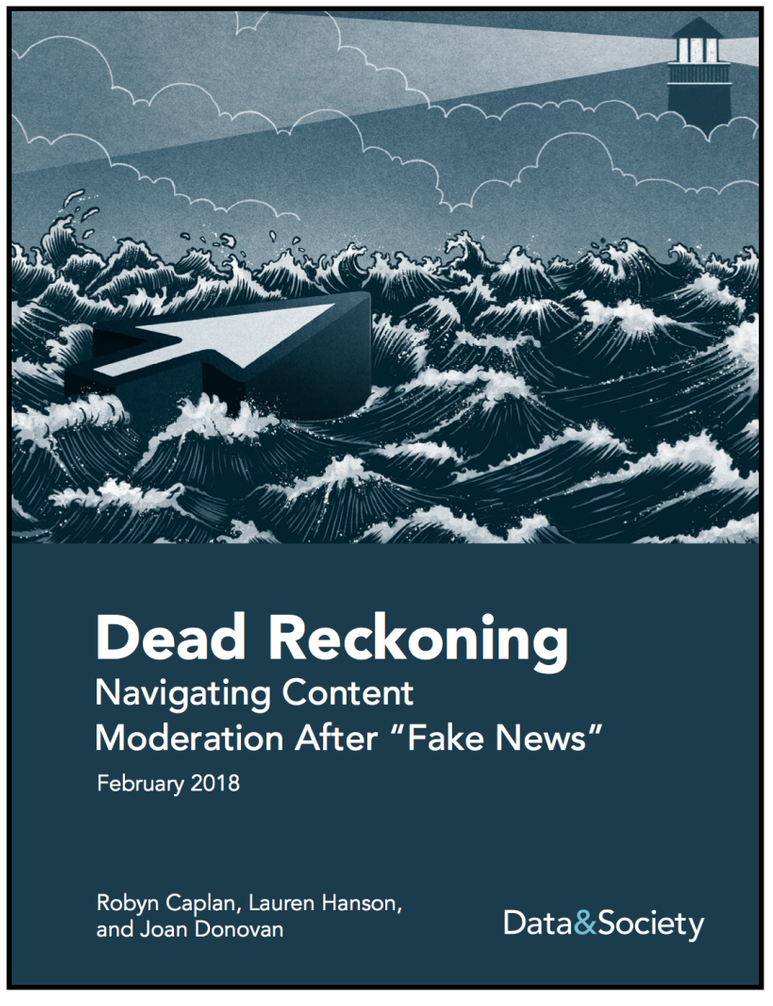
Liberal Relieved He Never Has To Introspect Again After Assembling All The Correct Opinions

Not as problematic

How problematic?

fake news is

"...more than a widening of partisanship and the misleading use of social media to spread disinformation; it's about the social sharing of trust, credibility, and evidence in the making of an informed citizenry."

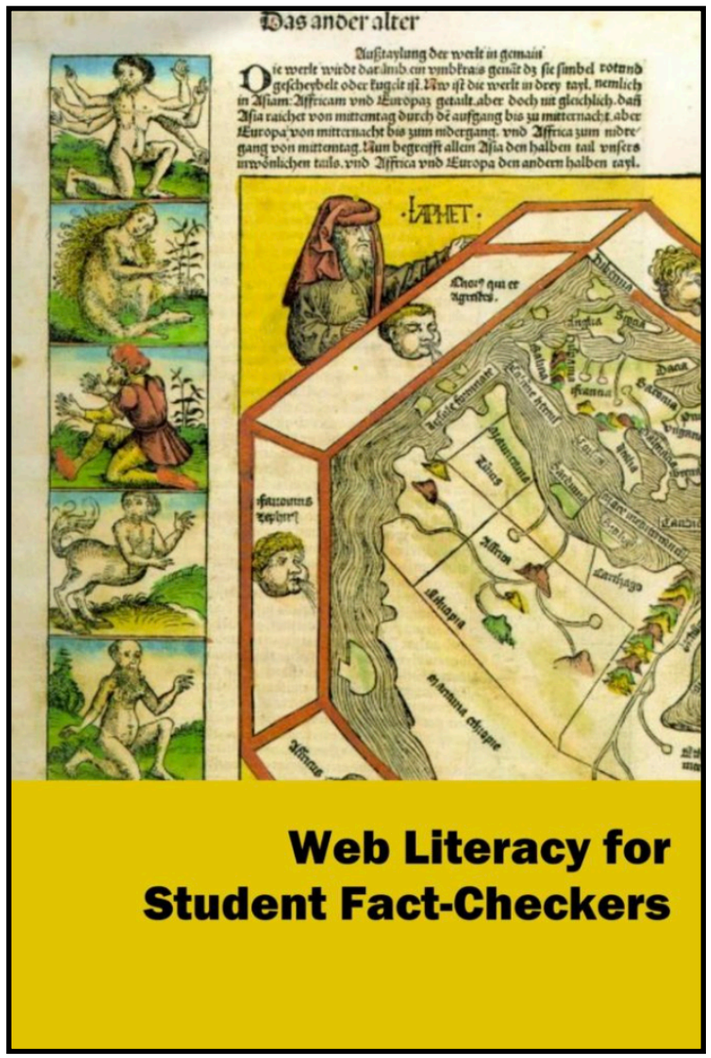


How do we address it?

1 **Make structural changes**

2 **Empower users**

Empower users (with WEB literacy)



https://webliteracy.pressbooks.com/

By Mike Caulfield
Aka @holden

1. Look for previous work

2. Go upstream

3. Read laterally

Facts

<simplest definition>

Claims about which there is

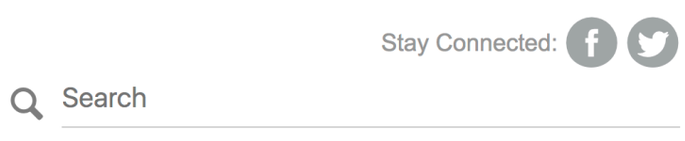
- general agreement (consensus) by
- people in the know.

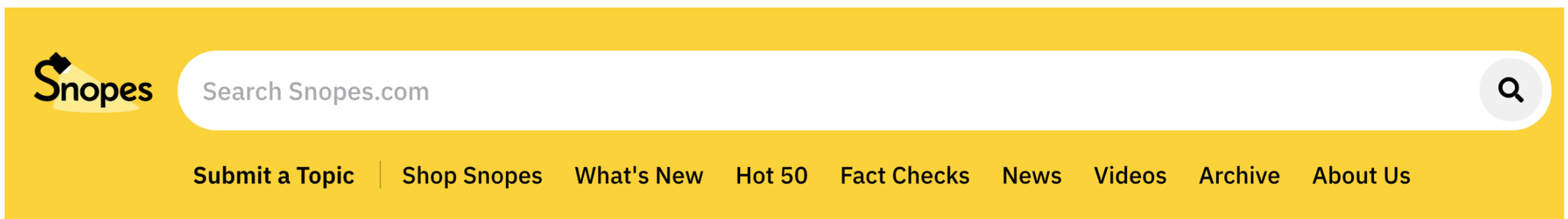
Facts

- Not all claims are statements of fact. Facts require consensus.
- Fact-checking begins by asking if a source of information is in a position to know (different from assessing “bias” — though that matters too).
- Facts are not the same thing as truth. However, facts help us assess truth and thus give important shape to our realities.

1. Look for previous work

“When fact-checking a particular claim, quote, or article, the simplest thing you can do is to see if someone has already done the work for you.”





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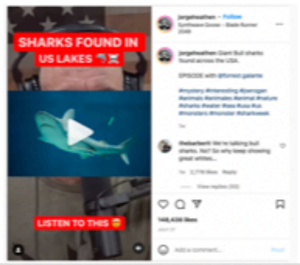
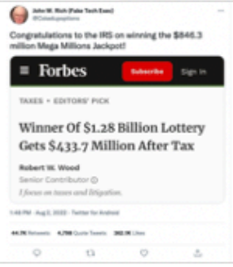
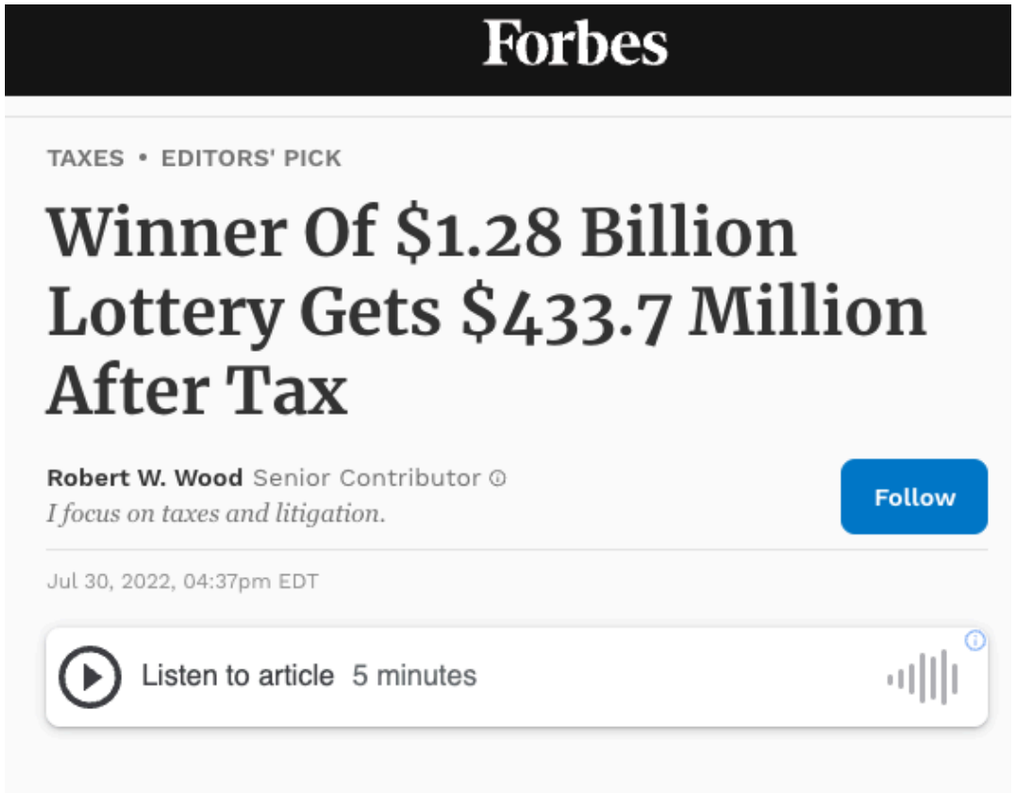
1		**False** **Source: Politifact** **https://bit.ly/3QueJ40**	“Experts told The Associated Press **there’s no documentation of bull sharks in the Great Lakes**. The myth also has been debunked by organizations such as the Shedd Aquarium (on Lake Michigan) and the Great Lakes Echo, produced by Michigan State University's Knight Center for Environmental Journalism.”
2		**False** **Source: Politifact** **https://bit.ly/3QIFCao**	“The user appears to have based this assumption on a **mistaken calculation based on the headline and not on the content of the article itself**, which details how the lottery winnings get paid out and what taxes are owed.
3		**Half true** **Source: Politifact** **https://bit.ly/3bKqHrj**	“While Oz has said that he supports restrictions, he’s been silent on the question of what criminal penalties, if any, should be applied to patients or doctors.”
4		**Mostly true** **Source: Politifact** **https://bit.ly/3dkdFBy**	“The CDC publishes data on the leading causes of death among different demographic groups, providing the most reliable data. In 2020, the leading cause of death among children ages one through 18 involved a firearm.” “If infants are included, rankings of the leading causes of death for children up to age 18 change.”

2. Go upstream

“Most web content is not original. Get to the original source to understand the trustworthiness of the information.”



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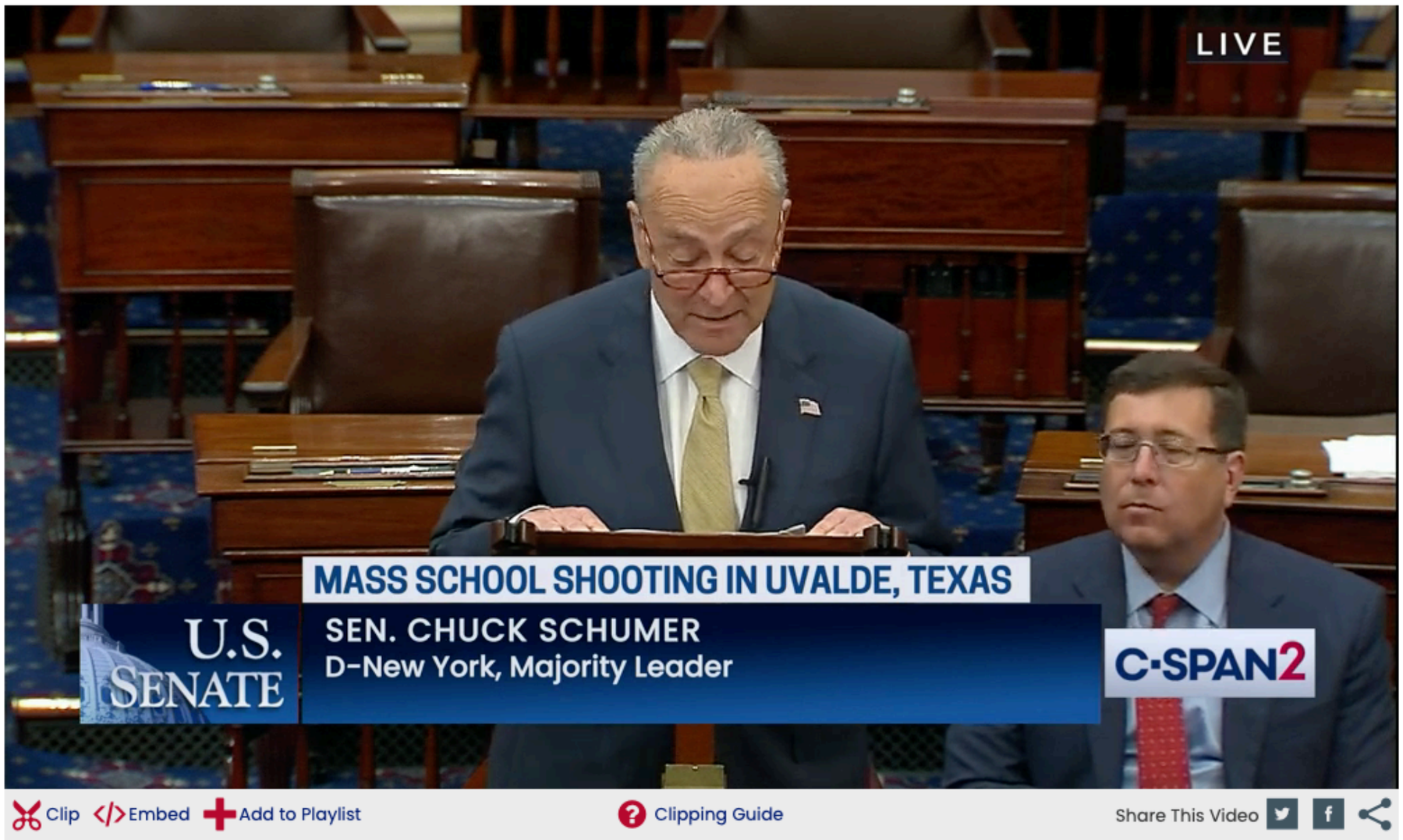

3. Read laterally

“Once you get to the source of a claim, read what other people say about the source (publication, author, etc.). The truth is in the network."

BREITBART

TRENDING: HUNTER BIDEN AMY CONEY BARRETT CHINA VIRUS DEMOCRAT CITY UNREST CHEAT-BY-MAIL BATTLE WOKE SPORTS

CARLSON: ‘WE HAVE MANDATORY CONSENSUS — MASKS ARE GOOD, ANYONE WHO QUESTIONS THE UTTER GOODNESS OF MASKS IS BAD’

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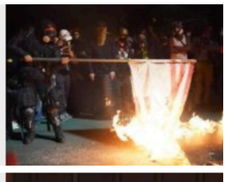

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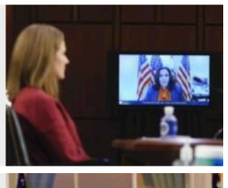

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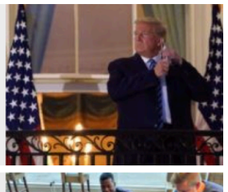

Exclusive — Grenell: Trump Best

AllSides™ Media Bias Chart

All ratings are based on online content only — not TV, print, or radio content.
Ratings do not reflect accuracy or credibility; they reflect perspective only.

LEFT

ALTERNET
BuzzFeed NEWS
CNN opinion
Democracy NOW!
DAILY BEAST
HUFFPOST
The Intercept_
JACOBIN
Mother Jones
msnbc
Newsweek
THE NEW YORKER
The New York Times opinion
The Nation.
SLATE
Vox

LEAN LEFT

abc
AP politics & fact check
The Atlantic
Bloomberg
CBS
CNN news only
The Economist
theguardian
NBC
The New York Times news only
npr opinion
POLITICO
ProPublica
TIME
The Washington Post
YAHOO! NEWS

CENTER

AP
AXIOS
BBC
The Christian Science Monitor
npr news only
REUTERS
REAL CLEAR POLITICS
THE HILL
USA TODAY
THE WALL STREET JOURNAL news only

LEAN RIGHT

The American Conservative
THE DISPATCH
THE EPOCH TIMES
FOX NEWS channel online news only
MarketWatch
Newsmax news only
NEW YORK POST news only
The Post Millennial.
reason
THE WALL STREET JOURNAL opinion
Washington Examiner
The Washington Times

RIGHT

THE AMERICAN SPECTATOR
BREITBART
THE BLAZE
CBN
THE DAILY CALLER
Daily Mail
THE DAILY WIRE
FOX NEWS channel opinion
the FEDERALIST
NATIONAL REVIEW
NEW YORK POST opinion
Newsmax opinion
OAN

LEFT | LEAN LEFT | CENTER | LEAN RIGHT | RIGHT

AllSides Media Bias Ratings are based on multi-partisan, scientific analysis.
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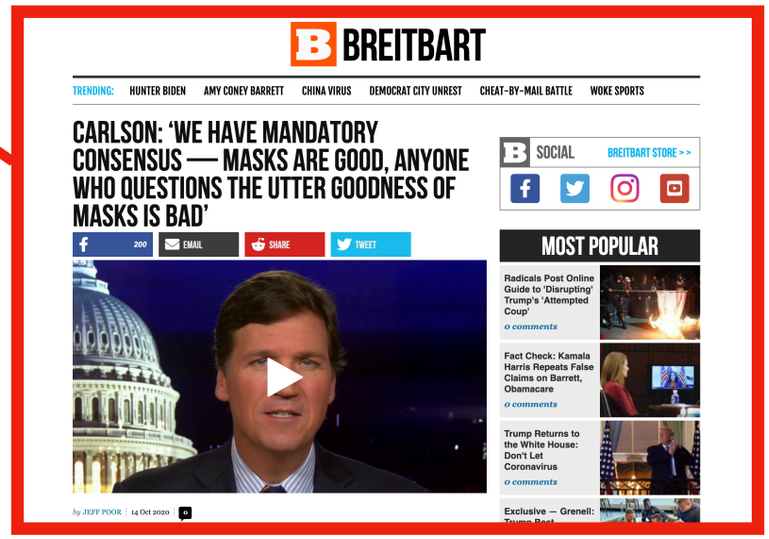

far-right[6]

misogynistic, xenophobic, and racist

Breitbart News

From Wikipedia, the free encyclopedia

"Breitbart" redirects here. For other uses, see Breitbart (surname).

Breitbart News Network (known commonly as **Breitbart News**, **Breitbart** or **Breitbart.com**) is an American far-right[6] syndicated news, opinion and commentary[7][8] website founded in mid-2007 by American conservative commentator Andrew Breitbart, who conceived it as "the *Huffington Post* of the right".[4][9][10] Its journalists are widely considered to be ideologically driven, and some of its content has been called misogynistic, xenophobic, and racist by liberals and many traditional conservatives alike.[11] The site has published a number of conspiracy theories[12][13] and intentionally misleading stories.[14][15]

Breitbart News aligned with the alt-right under the management of former executive chairman Steve Bannon,[16] who declared the website "the platform for the alt-right" in 2016.[17] In 2016, Breitbart News became a virtual rallying spot for supporters of Donald Trump's 2016 presidential campaign.[11] The company's management, together with former staff member Milo Yiannopoulos, solicited ideas for stories from, and worked to advance and market ideas of, neo-Nazi and white supremacist groups and individuals.[18][19] After the election, more than 2,000 organizations removed Breitbart News from ad buys following Internet activism campaigns denouncing the site's controversial positions.[20][21][22][23]

Breitbart News is headquartered in Los Angeles, with bureaus in Texas, London, and Jerusalem. Co-founder Larry Solov is the co-owner (along with Andrew Breitbart's widow Susie Breitbart and the Mercer family)[24] and CEO, while Alex Marlow is the editor-in-chief, Wynton Hall is managing editor,[25] and Joel Pollak[4] and Peter Schweizer[26] are senior editors-at-large.

Breitbart News Network

Screenshot	[show]
Type of site	Politics News and opinion
Available in	English
Owner	Breitbart News Network, LLC[1]

ideologically driven,

has published a number of conspiracy theories[12][13] and intentionally misleading stories.[14][15]

However, different users have different levels of digital readiness.

Opinion

Personality Type, as well as Politics, Predicts Who Shares Fake News

Highly impulsive people who lean conservative are more likely to share false news stories. They have

November 12, 2021

INTERNET COMMUNICATIONS

> In short, we did not find that third-party fact-checker warnings were effective in reducing the spread of misinformation that is especially pronounced among LCCs. This result is worrying given that our research suggests that LCCs appear to be the primary drivers of the proliferation of fake news. Social media networks therefore need to find a different solution than just tagging stories with warning labels. Interventions based on the assumption that truth matters may be inadequate. Another option might involve social media companies monitoring fake news that has the potential to hurt others, such as misinformation related to vaccines and elections, and actively removing such content from their platform.

Digital readiness: The five groups along a spectrum from least ready to most ready

% of U.S. adults in each group

Relatively hesitant 52%

		MORE LIKELY TO HAVE THESE CHARACTERISTICS
14%	**The Unprepared** They have relatively lower levels of tech adoption and do not use the internet for learning, need help setting up new tech devices, and are not familiar with "ed tech" terms. The Unprepared do not have confidence in their computer skills and are not sure they can find trustworthy information online.	Women Ages 50 and older Lower income households Lower levels of formal education
5%	**Traditional Learners** They are active learners and have technology, but are not as likely to use the internet for pursuing learning and have concerns about whether to trust online information.	Women Minorities Age: 50 and older Lower income households
33%	**The Reluctant** They have higher levels of digital skills than The Unprepared, but they have low levels of awareness of new education technology concepts. This translates into relatively low use of the internet for learning.	Men Age: 50 and older Lower income households Lower levels of formal education

Source: Survey conducted Oct. 13-Nov. 15, 2015.
"Digital Readiness Gaps"

PEW RESEARCH CENTER

Relatively more prepared 48%

31%	**Cautious Clickers**	They have high levels of tech ownership as well as confidence in their online skills and abilities to find trustworthy information. But they are less familiar with online learning terms and less apt than the Digitally Ready to use online tools for learning.	Higher income households Some college experience Age: In their 30s and 40s
17%	**Digitally Ready**	They are ardent learners for personal enrichment. They have technology and are confident about their digital skills and abilities to find trustworthy online information. They also know the most about online learning resources.	Higher income households Higher education level Age: In their 30s and 40s

Source: Survey conducted Oct. 13-Nov. 15, 2015.
"Digital Readiness Gaps"

PEW RESEARCH CENTER

BEHAVIOR | OPINION

Digital Literacy Doesn't Stop the Spread of Misinformation

Just because you can spot falsehoods doesn't mean you won't share them

By David Rand, Nathaniel Sirlin on July 15, 2022 أعرض هذا باللغة العربية

When we looked at the connection between digital literacy and the willingness to *share* false information with others through social media, however, the results were different. People who were more digitally literate were just as likely to say they'd share false articles as people who lacked digital literacy. Like the first finding, the (lack of) connection between digital literacy and sharing false news was not affected by political party affiliation or whether the topic was politics or the pandemic.

BEHAVIOR | OPINION

Digital Literacy Doesn't Stop the Spread of Misinformation

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wouldn't you be less likely to share falsehoods? A potential answer comes from prior work of ours on why people share misinformation. We found that although most people don't *want* to spread misinformation, social media is distracting: people are scrolling quickly, and their attention is drawn to social validation and other feedback, such as how many likes their posts will get. This means we often forget to even ask ourselves if a story is true or false when considering, however quickly, whether to share it.

Make structural changes

1. Professional fact-checking
2. Demonetizing bad content
3. Better content moderation
4. Regulation

Make structural changes

1. Professional fact-checking

Institutions: universities, news agencies, advocacy groups

FIRST DRAFT

Duke Reporters' LAB
SANFORD SCHOOL of PUBLIC POLICY

FACTCHECK.ORG® *A Project of The Annenberg Public Policy Center*

AllSides™

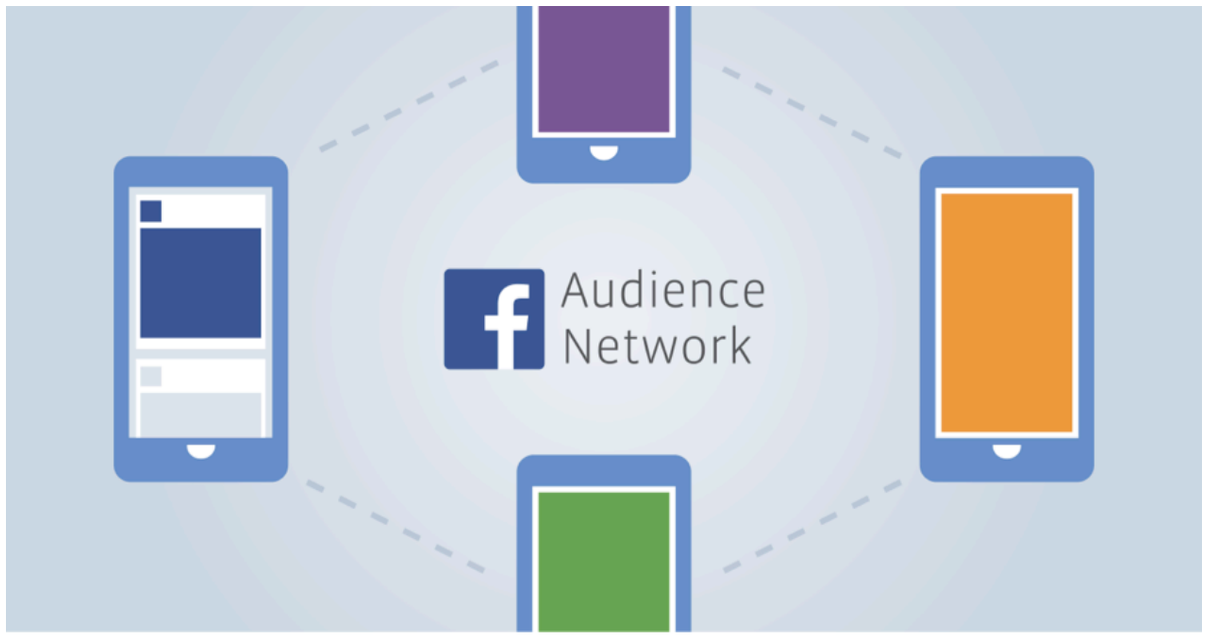
Don't be fooled by media bias and fake news.

OpenSecrets.org
Center for Responsive Politics

Make structural changes

2. De-monetizing bad content

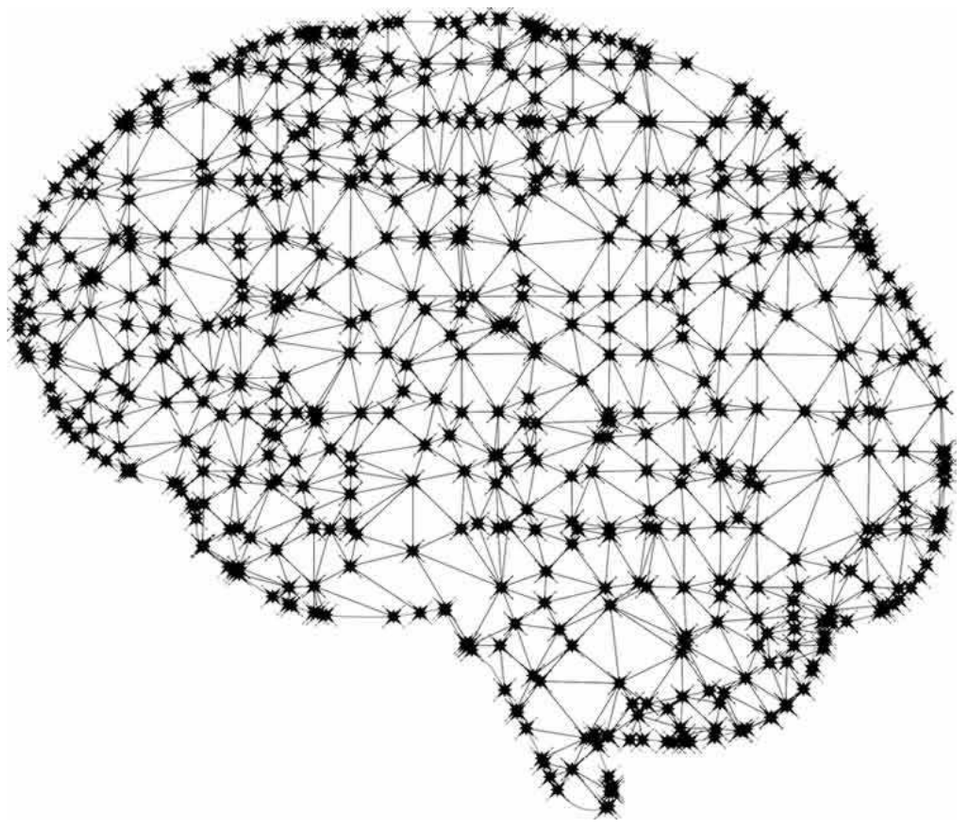
Institutions: platforms (Google, Facebook, Twitter, Amazon), government, advocacy groups

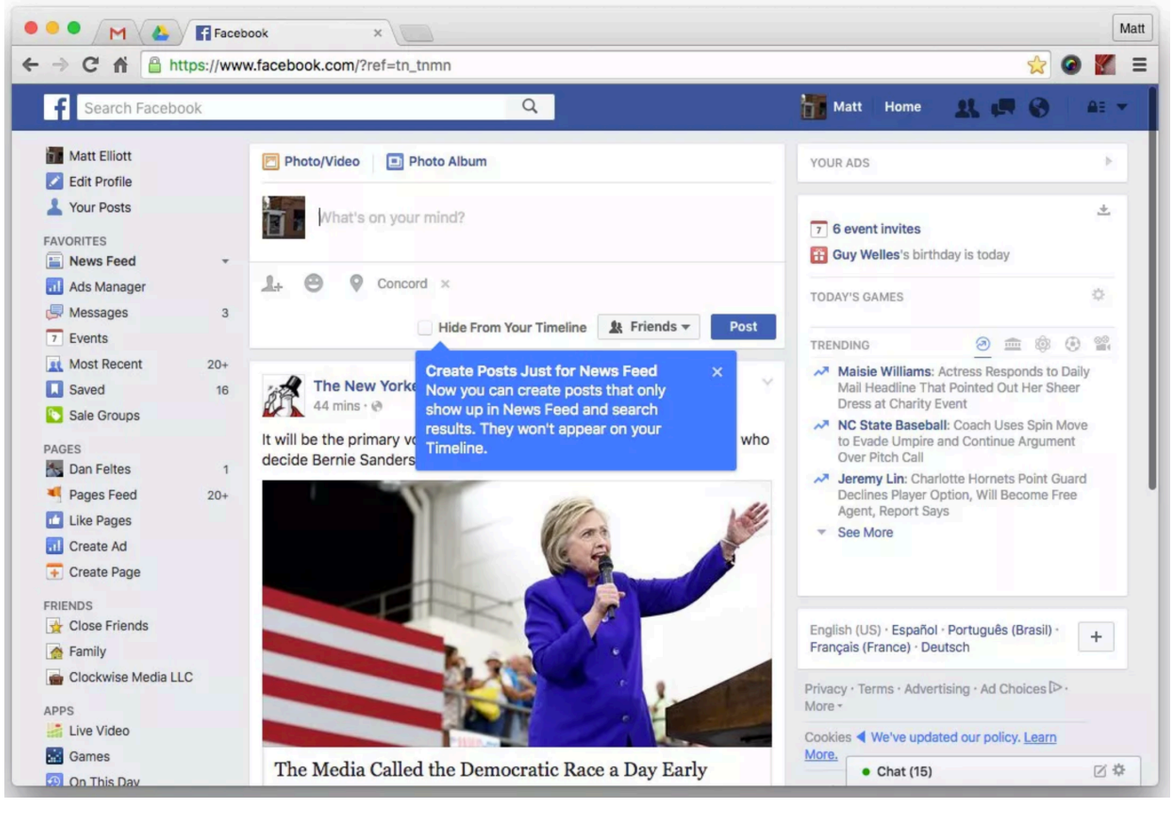


Make structural changes

3. Better content moderation

Institutions: platforms (Google, Facebook, Twitter, Amazon), tech companies





Make structural changes

4. Regulation

Institutions: government

What is the future of fake news?

Deep fakes

You Won’t Believe What Obama Says In This Video! 😉

5,991,428 views

78K 13K SHARE SAVE ...

BuzzFeedVideo
Published on Apr 17, 2018

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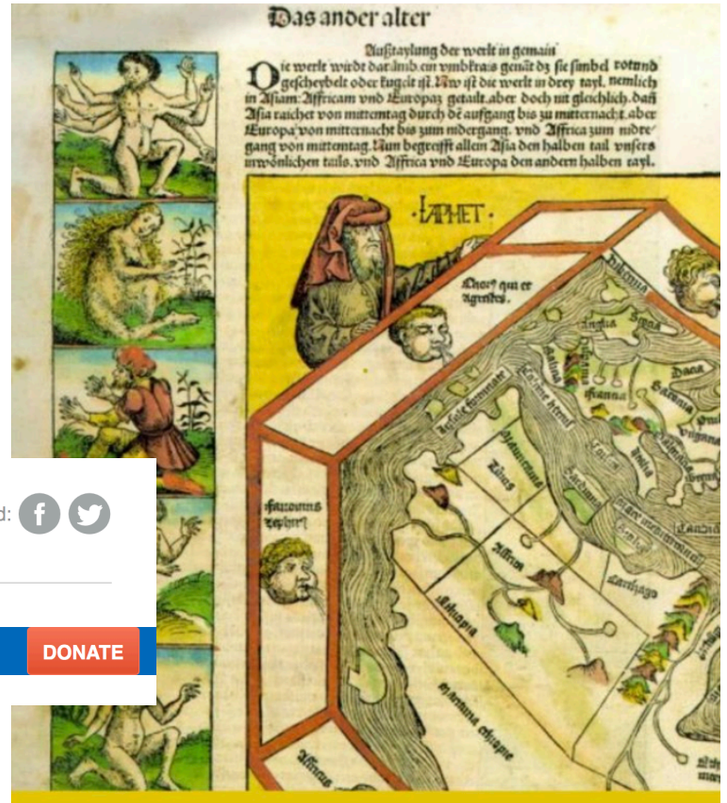
Resources for combating fake news

jasonluther.net/fakenews

ON THE MEDIA



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Web Literacy for Student Fact-Checkers

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