

# JASON W. LUTHER, PHD

## ACADEMIC APPOINTMENTS

2023-present	<b>Associate Professor of Writing Arts</b> Rowan University
2017-2023	<b>Assistant Professor of Writing Arts</b> Rowan University
Summer 2019	<b>Visiting Assistant Professor, Pre-freshman Summer Program</b> Cornell University
2005-2011	<b>Writing Center Administrator, The Writing Program</b> Syracuse University

## EDUCATION

August 2017	<b>Ph.D., Composition and Cultural Rhetoric</b> Syracuse University Dissertation: <i>DIY Delivery Systems: The Extracurriculum in the Age of Neoliberalism</i> Advisor: Dr. Stephen J. Parks
May 2005	<b>M.A., English: Concentration in Writing</b> University of Nevada, Reno
May 2000	<b>B.A., Secondary Education, English</b> SUNY Fredonia, <i>magna cum laude</i>
May 1999	<b>B.S., Communication</b> SUNY Fredonia, <i>magna cum laude</i>

## TEACHING POSITIONS

2011-2015	<b>Teaching Assistant, The Writing Program, Syracuse University</b> Taught a 2-1 load each year that included regularized courses in research, creative nonfiction, and professional writing, as well as pilot courses in self-publishing and student-activist histories.
2003-2005	<b>Teaching Assistant, Core Writing Program, University of Nevada-Reno</b> Taught 1-1 load each year that included a two-course sequence for freshmen focused on visual rhetoric, research, and creative nonfiction.
2000-2003	<b>7-12 English Teacher, Maple Grove Jr.-Sr. High School, Bemus Point, NY</b> Taught AP, 11th, and 12th grade English, as well as electives in journalism and critical reading. Advised the student newspaper.

## GRANTS & FELLOWSHIPS

2023	Rowan Center for Responsible Leadership Summer Teaching Fellowship (\$1,500)
2021-2022	Winterthur Research Fellowship (\$900)

2021	National Endowment for the Humanities Summer Stipend (not funded)
2019-2020	Rowan Center for Innovation and Entrepreneurship's Faculty Fellowship Program (\$2,000)
2019	Rutgers-Camden Archive of Digital Ephemera (R-CADE) (\$1,000)
2019	Frances R. Lax Fund for Faculty Development (\$1,000)
2018	Rowan CCCA STORI Fund (not funded)
2018-2019	Assistant Professor/Instructor Travel Grant, Faculty Center, Rowan University (\$1,000)
2013	Course Development Grant for <i>Student-Activist Histories at SU</i> , Syracuse University
2013	WPA-GO Travel Grant for CCCC

## PUBLICATIONS

### Peer reviewed publications

Luther, Jason. "DIY Delivery Systems: Rethinking Self-Sponsorship Through Extracurricular Literacy Narratives." *Literacy in Composition Studies*. Forthcoming 2024.

Luther, Jason, Kristi Prins, and Frank Farmer. "[Making a Scene: DIY Composition and Rhetoric.](#)" *enculturation*. April 2023.

Luther, Jason. "[From Cylinders to WordPress: Using Digital Sound Archives for Short-Form Radio Programs.](#)" *Amplifying Soundwriting: Theory and Practice in Rhetoric and Writing*, edited by Kyle Stedman, Courtney S. Danforth, and Michael J. Farris, WAC Clearinghouse, 2022, pp. 185-195.

Luther, Jason. "[Entrepreneurship.](#)" *Keywords in Design Thinking: A Lexical Primer for Technical Communicators & Designers*, edited by Jason Tham, WAC Clearinghouse, 2022, pp. 95-99.

Luther, Jason. "[More Than Paper Islands: The Pandemic Circuitry of Quaranzines.](#)" *Reflections: A Journal of Community-Engaged Writing and Rhetoric*, Vol 21, no. 1, Feb 2022.

Luther, Jason. "[Post/humanizing with Quaranzines.](#)" *Rhetoric and Communication in the Time of COVID-19: A Global Pandemic and Digital Rhetoric*, Blog Carnival 17, Sweetland Digital Rhetoric Collaborative, July 2020.

Luther, Jason, and Patrick Williams. "[Noise Over Signal: Phonography Culture as Participatory.](#)" *SoundEffects: An Interdisciplinary Journal of Sound and Sound Experience*, Vol. 9, no. 1, Jan. 2020, pp. 20-37.

Luther, Jason. "I-Searching in Context: Thinking Critically About the Research Unit." *English Journal*, vol. 95, no. 4, 2006, pp. 68-74.

### Editorships

Vieira, Kate, Jason Luther, and Vincent Portillo, eds. *The Best of the Journals in Rhetoric and Composition 2017*. Anderson, SC: Parlor Press 2018.

Luther, Jason, Frank Farmer, and Steve Parks, eds. *Community Literacy Journal*, vol. 12, no. 1, 2017. Special Issue entitled, "The Past, Present, and Future of Self-Publishing."

## Book reviews

Luther, Jason. Review of *After the Public Turn: Composition, Counterpublics, and the Citizen Bricoleur*, by Frank Farmer. *Community Literacy Journal*, vol. 9, no. 2, 2015, pp 92-95.

Luther, Jason. Review of *DIY Citizenship: Critical Making and Social Media*, edited by Matt Ratto and Megan Boler. *Composition Studies*, vol. 43, no. 1, 2015, pp 209-14.

Luther, Jason. Review of *It's Complicated: The Social Lives of Networked Teens* by danah boyd. A Collaborative Book Engagement. Eds. Iskandar Zulkarnain, Megan Farnel and Fiona Barnett. HASTAC. Web. 2014.

## Works in progress

Luther, Jason. "From Riot Grrrl to *Broken Pencil*: A Brief History of Feminist Zine Design" (chapter accepted, in preparation).

Luther, Jason "Doing It Ourselves: Self-Publishing Through Co-authored Platforms" (drafted)

Luther, Jason. [Factsheet Five Archive Project](#) (ongoing digital humanities project).

## HONORS & AWARDS

2021	President's Award for Excellence in Innovative Instructional Delivery, Rowan University
2016-2017	Digital Rhetoric Collaborative Graduate Fellowship, Sweetland Center, U of Michigan
2015	Alex Weirich Teaching Award, Composition & Cultural Rhetoric, Syracuse University
2014-2015	Public Humanities Fellowship, New York Council for the Humanities
2013-2015	HASTAC Scholar
2010	Chancellor's Award for Public Engagement and Scholarship, Syracuse University

## CONFERENCE PRESENTATIONS & WORKSHOPS

### Invited workshops, presentations, and interviews

"Was Ben Franklin a Zinester?" *KPTS Channel 8*. Video interview with Laura Taylor, recorded for PBS Kansas's Zine Workshop. With Frank Farmer. June 2022.

"Student podcasts." *A Celebration of Sound: Public Domain Day*. [Program](#) produced and recorded by the Internet Archive. With Matt Berrian and Jay Norton. January 2022.

"Episode 48: Kristi Prins and Jason Luther." *Pedagogue*. [Podcast](#) interview with Shane Wood about DIY culture and composition. With Kristin Prins. November 2020.

"Make a Quaranzine." *Corridors: The Blue Ridge Writing and Rhetoric Conference at Virginia Tech*. Virtual. September 2020.

### Peer-reviewed workshops

"Handcrafted Rhetorics: DIY and the Public Power of Made Things." *Conference on College Composition and Communication*. Chicago, IL. February 2023.

"Handcrafted Rhetorics: DIY and the Public Power of Made Things." *Conference on College Composition and Communication*. Milwaukee, WI. March 2020. (Accepted but cancelled due to COVID-19)

"Zines!: An Introduction To DIY Community Publishing." With The Soapbox, Philly. *Conference on Community Writing*. Philadelphia, PA. October 2019.

"Handcrafted Rhetorics: DIY and the Public Power of Made Things." *Conference on College Composition and Communication*. Pittsburgh, PA. March 2019.

"Handcrafted Rhetorics: DIY and the Public Power of Made Things." *Conference on College Composition and Communication*. Kansas City, MO. March 2018.

"Makerthon." *Conference on Community Writing*. Boulder, CO. October 2017.

"Handcrafted Rhetorics: DIY and the Public Power of Made Things." *Conference on College Composition and Communication*. Portland, OR. March 2017.

"Handcrafted Rhetorics: DIY and the Public Power of Made Things." *Conference on College Composition and Communication*. Tampa, FL. March 2015.

"The Public Syllabus: Migrating Your Course to a WordPress Blog." *SUNY Conference on Writing*. Syracuse, NY. September 2014.

"Public Narrative & Writing Centers: Stories of Self, of Us, of Now." *The IWCA Collaborative@CCCC*. Saint Louis, MO. March 2012.

### **Peer-reviewed conference papers**

"Making Hope: Handcrafted Rhetorics as a Way to Encourage Invention, Reuse, and Resistance In Composing Communities." *Conference on College Composition and Communication*. February 2023. With Sara Cooper, Danielle Koupf, Megan Heise, Noël Ingram, Kristin Prins, and Patrick Williams.

"Review Zines and Distros: Historicizing Zine Networks of the 1980s and 90s." *Zines Assemble*. Virtual. September 2022. With Jolie Braun.

"Kicks, Zines, and Panderos: Teaching the Object of Rhetorical Histories." *Conference on College Composition and Communication*. Virtual. March 2022. With Charlie Lesh and Karriann Soto Vega.

"Cassette Tapes and Web Rings: Exploring Mixed Methods of Invention from Participatory Culture." *Sound Studies, Rhetoric, and Writing Conference*. Detroit, MI. October 2020 (accepted but postponed due to COVID-19). With Travis-DuBose and Robert A. Emmons Jr.

"Narratives of Risk and/in Community Writing." *Conference on Community Writing*. Philadelphia, PA. October 2019. With Charles Lesh, Rachel Lewis, and Kristi Girdharry.

"The Rhetorical Intersections of Doxa, Affect, and Ideology in a Post-Truth Era." *The Twelfth Biennial Thomas R. Watson Conference on Rhetoric and Composition*. Louisville, KY. October 2018. With Phil Bratta and Scott Sundvall.

"Rhetorical Noise: Record Nite, Live for the Symposium on Sound, Rhetoric, and Writing." Symposium on Sound, Rhetoric, and Writing. Nashville, TN. September 2018. With Patrick Williams, Sean Conrey, and Robert Lestón.

"Post-Truth, Post-Trump: Reflecting on the Future of Web Literacies." *Computers & Writing*. Fairfax, VA. May 2018. Roundtable with Dustin Edwards, Bridget Gelms, Rachael Shapiro, Kristin Ravel, V. Manivannan, and Brett Keegan.

"Historicizing Circulation in the Late Age of Print." *Conference on College Composition and Communication*. Kansas City, MO. March 2018. With Dustin Edwards, Bridget Gelms, and Frank Farmer.

"Authorial Desire, DIY, and Self-sponsored Literacy in the Neoliberal Age." *Conference on College Composition and Communication*. Portland, OR. March 2017. With Steven Hammer and Phil Bratta.

"The University Library as Junk Shop: Visualizing DIY Composition." *Computers & Writing*. Rochester, NY. May 2016. With Kristi Prins, Rachael Shapiro, and Kate Navickas.

"DIY is DIT: Doing It Together with Zines." *Conference on Community Writing*. Boulder, CO. October 2015. With Frank Farmer and Karen Cook.

"No More 'Moneypeople': Politicizing Multimodality Through Zines." *Conference on College Composition and Communication*. Tampa, FL. March 2015. With Kristi Prins, Frank Farmer, and Jody Shipka.

"Zines and Borderlands Rhetorics in Flux: Reassessing the Rhetorical Currency of Print." *Rhetorical Society of America Conference*. San Antonio, TX. May 2014.

"DIY Publishing and Pedagogies of Experiential Circulation." *Conference on College Composition and Communication*. Indianapolis, IN. March 2014. With Jana Rosinski and Becky Morrison.

"Writing and the Right to the City: Community Publishing in Syracuse." *Conference on Equity and Social Justice*. Syracuse, NY. March 2014.

"From Cylinder to Soundcloud: Remixing Audio Archives for Public Radio." *Conference on College Composition and Communication*. Las Vegas, NV. March 2013. With Patrick Williams and James O'Connor.

"The Problems of Remaking Are Many: Contingency in 21<sup>st</sup> Century Writing Centers." *International Writing Centers Association Conference*. San Diego, CA. October 2012.

"Looking for a Lighthouse: An Ongoing Training Model for Contingent Environments." *International Writing Centers Association Conference*. Baltimore, MD. November 2010.

"Under Construction: Re-routing a University Writing Center." *International Writing Centers Association Conference*. Las Vegas, NV. October 2008.

"Revealing Locations: Response Groups in (and Out of) the Classroom." *International Writing Centers Association Conference*. Minneapolis, MN. October 2005.

"I-Searching Across the Curriculum." *Composing Cultures: Diversity and the Teaching of Writing*. Durham, NH. October 2004.

## TEACHING EXPERIENCE: COURSES

### Rowan University

**Cultural Criticism. Rowan University.** Special topics graduate course offered in Fall 2023 focusing on genres of cultural criticism, including personal essays, reviews, and cultural analysis.

**Writing About Pop Culture.** Rowan University. Every semester since 2022. This is a workshop-based course focused on cultural criticism in various media, including film, music, and television. Students write and revise reviews and essays for publication.

**Self-Publishing.** Rowan University. Every Fall semester since 2019. A course that teaches both the political and entrepreneurial processes to DIY and self-publishing and writing for publics.

**Writing, Research, and Technology.** Rowan University. Two sections, every semester since 2017. Taught two sections for Writing Arts majors that explores the rhetorical, social, and practical dimensions of writing and research in the networked contexts of the post-truth era.

**Methods of Analysis and Evaluation of Writing.** Rowan University. Fall 2018. Taught two sections of this senior capstone course for Writing Arts majors that focuses on rhetorical theory and method.

**Introduction to Writing Arts.** Rowan University. Fall 2017; Spring 2018; Fall 2018; Spring 2019; Spring 2020. Taught one section for Writing Arts majors, focusing on technologies and the future of writing including digital genres and interfaces that bring together text, audio, and video.

## Cornell University

**An Introduction to Writing in the University.** Cornell University. Summer 2019. Taught and consulted HEOP students one-to-one for six weeks using a media literacy curriculum.

## Syracuse University

**DIY Publishing, WRT 200.** Syracuse University. Spring 2013; Spring 2015. Taught self-publishing histories and cultures and helped students circulate and curate do-it-yourself texts.

**Student-Activist Histories, WRT 200.** Syracuse University. Spring 2014. Introduced historiography by asking students to produce micro-histories of student activism at Syracuse throughout the 20th century using primary source material.

**Professional Writing, WRT 307.** Syracuse University. Fall 2010; Spring 2011; Fall 2011; Fall 2012; Fall 2014. Professional communication course designed through the study of audience, purpose, and ethics.

**Writing Culture, WRT 114.** Fall 2006; Fall 2013. An elective writing course that emphasized popular nonfiction, including creative nonfiction, memoir, and the essay.

**Creative Nonfiction for Summer College, SCN 017.** Summer 2012. A two-week enrichment course for high school students that emphasized popular nonfiction — creative nonfiction, memoir, and the essay.

**Critical Research and Writing, WRT 205.** Spring 2006; Spring 2009; Spring 2010; Spring 2012. Required second-year course that used themes on labor, environmentalism, and remix culture to teach rhetorical strategies, practices, and conventions of critical academic researched writing.

**Peer Consultant Practicum, WRT 331.** Spring 2007; Fall 2007; Fall 2008; Fall 2009. Tutor-training course that introduced students to theories and methods of writing consultation, including issues about social dynamics, grammar, ESL, disabilities, critical reading, and varied writing processes.

**Advanced Writing Consultation, WRT 430.** Spring 2005; Fall 2007; Spring 2006; Spring 2008; Spring 2010. A flexibly-organized course where students scheduled 30 hours of consulting in the Writing Center and Syracuse community, wrote a researched experience paper, and met regularly with me.

**Intro to College-Level Writing for Summer in the City, WRT 104.** Summer 2007. Basic writing course offered in New York City, through a pilot program for disadvantaged high school seniors from public schools.

**Practices of Academic Writing, WRT 105.** Fall 2005. Required first-year course that introduced students to academic writing; primarily focused on the practices of analysis and argument.

## TEACHING EXPERIENCE: WORKSHOPS

### Community workshops

"Writing For Publics." Workshop for National Writing Project Summer Institute, Rowan University. Summer 2022.

"What's All This About Fake News?" Workshop for communities throughout New Jersey. Public Scholars Program (2019-2020) and Democracy Conversion Project (2022), New Jersey Council for the Humanities. Virtual and in-person. Various dates from 2019-present.

"Teen Zine Workshop." Open and free workshop for teenagers. Syracuse in Print and Onondaga County Central Public Library's MakerSpace. July 2017.

"Cut & Paste: Zines in the MakerSpace." Open and free community workshop. Syracuse in Print and Onondaga County Central Public Library's MakerSpace. March 2017.

"Zines in Your Library." Workshop for research and public librarians. Syracuse in Print and the Central New York Libraries Resources Council. April 2016.

"Zine Swap." Community program with featured speakers on bookbinding, publishing, illustration and collage art. Syracuse in Print and Lightwork. November 2015.

### Professional development workshops

"Tactile Proof: Teaching Activist Histories through Self-Publishing." Diversity, Equity, and Inclusion Council Summit, Rowan University. April 2022

"Digital Tools & Assignments." Knight Institute for Writing in the Disciplines, Cornell University. Summer 2019.

"The Online Writing Center." Syracuse University Writing Program. Twice per year, 2008-2011.

"Lexical Approaches to Second Language Acquisition." Syracuse University Writing Program. September 2009 and February 2011.

"Using the Web for Quick and Dirty Research." Syracuse University Writing Program. November 2010.

"Responding to Student Writing." Syracuse University Office of Faculty Development. February 2010.

"Intro to E-mail Netiquette." Syracuse University Human Resources. February 2010.

"Rhetorical Invention in the Writing Center." Syracuse University Writing Program. September 2008.

"Strategies for Working with Second Language Learners." Syracuse University Writing Program. March 2006 and 2008.

"De-centered Identities: Re-imagining Roles in the Writing Center." Syracuse University Writing Program. February 2008.

"We Don't Do Grammar?: Working With Students at the Sentence Level." Syracuse University Writing Program. March 2007.

"Taking the Dis out of (Dis)Ability." Syracuse University Writing Program. August 2007.

"Consulting in the Community." Syracuse University Writing Program. March 2007.

“Academic Integrity and the Writing Center.” Syracuse University Writing Program. September 2006.

“The WAC Writing Center.” Syracuse University Writing Program. August 2006.

“Group Conferencing In (and Out of) the Writing Center.” Syracuse University Writing Program. April 2006.

“Working One to One with Students: Practices for Consultants and Teachers.” Syracuse University Writing Program. November 2005.

### **Workshops for students**

“Freelancing.” Workshop for Writing Arts students. Spring 2023.

“Branding Yourself Online.” Workshop for Writing Arts students. Spring 2022.

“Self-Publishing.” Workshop for Rowan Writing Arts Club. Rowan University. February 2019.

Zine Workshop Series. Five, hour-long workshops for students in “WRT 440: Studies in the Politics of Language and Writing.” Syracuse University Writing Program. March-April 2014.

“Making Zines.” Workshop for students in “WRT 400: Writing for Change: Theory, Practice, and Community Publishing.” Syracuse University Writing Program. May 2013.

“Citing Sources in Reports and Slides.” Info session for MBA students in Whitman School of Management. Syracuse University Writing Center. November 2011 and October 2012.

“Generating Keywords in Web 2.0.” Workshop session for sophomores. Syracuse University Writing Program and Library Services. February 2011.

“Why I’m Applying: Strategies for Crafting an Effective Personal Statement.” Workshops for seniors and masters students on writing personal statements for graduate school applications. Syracuse University Writing Center and Career Services. October 2008, November 2009, and January 2010.

“Writing an Academic Essay: Getting Started.” Workshop for international students. Syracuse University Writing Center and Slutzger Center for International Services. March 2009.

“Cut It, Paste It, Mix It: Blending Sources in the Research Essay.” Workshop session for sophomores. Syracuse University Writing Program. February 2009.

“The Cover Letter.” Workshop for undergraduates on letters of application. Syracuse University Writing Center and Career Services. February 2009.

“Writing at a Glance.” Workshop for staff of *Healthy You*, a student publication. Syracuse University Writing Program. January 2006.

“Academic Dishonesty.” Workshop in dorms on academic honesty. Syracuse University Writing Center and Supportive Services. October 2005.

### **UNIVERSITY SERVICE**

2018-2023	Member, College of Communication and Creative Arts New Media Minor Committee, Rowan University
2017-2023	



	Member, College of Communication and Creative Arts Technology Committee, Rowan University
2019-2023	Founder and faculty advisor, <i>Halftone</i> magazine
2019, 2022	Member, Department Chair Election Committee
2020-2022	Co-leader, Hypothesis Working Group
2017-2023	Member, Writing Arts Department Curriculum Committee, Rowan University
2020-2023	Member, Undergraduate Interest Group, Rowan University
2019-2020	Member, Academic Integrity Committee for Faculty Senate, Rowan University
2018-2020	Alternate, Faculty Senate Representative, Rowan University
2012	Member, DIY Publishing planning subcommittee, Syracuse University
2012	Reviewer, Conference on Activism, Rhetoric, and Research, Syracuse University
2011	Member, Writing Center Admin. Search Committee, Syracuse University
2007–2011	Chair, Writing Center Committee, Syracuse University
2005-2008	Member, Professional Writing Instructor Search Committee, Syracuse University
2005-2008	Member, Lower Division Committee, Syracuse University

## SERVICE TO THE FIELD

2019-2023	Co-chair (2019-2020) and member (2021-2022), Special Interest Group: Handcrafted Rhetorics, <i>Conference on College Composition and Communication</i> .
2014-2023	Founder and curator, Zotero group bibliographies for Zine Studies, DIY Composition, and Sonic Rhetorics.
2020	Reviewer, COVID-19 Response Grant Program, New Jersey Council for the Humanities.
2019	Reviewer, <i>Conference on Community Writing</i> . Philadelphia, PA.